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23<sup>rd</sup> December, 2014

BSE Limited  
Corporate Relationship Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
Tel.: 22721233/4  
Fax: 022 2272 2039  
**Scrip Code: 532538**

✓ The Manager  
Listing Department  
The National Stock Exchange of India Limited  
"Exchange Plaza", Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051.  
Tel.: 26598236  
Fax: 2659 8237 / 38.  
**Scrip Code: ULTRACEMCO**

Dear Sirs,

The Board of Directors of the Company at its meeting held today considered and approved a proposal for the acquisition of cement units of Jaiprakash Associates Limited (JAL) located in Madhya Pradesh.

In this connection, please find enclosed a copy of the press release, which is being issued to the media.

This intimation is being issued pursuant to the provisions of the listing agreement.

This is for your information, please.

Yours very truly,

A handwritten signature in blue ink, appearing to read 'S. K. Chatterjee', is written over a blue circular stamp.

S. K. Chatterjee  
Company Secretary

**UltraTech Cement Limited**

Registered Office :  
B - Wing, Ahura Centre, 2nd Floor  
Mahakali Caves Road, Andheri (E), Mumbai - 400093

Tel. 022-66917800 / 29267800  
Fax 022-66928109

Website [www.ultratechcement.com](http://www.ultratechcement.com)  
[www.adityabirla.com](http://www.adityabirla.com)  
CIN L 26940MH2000PLC128420



Mumbai, 23<sup>rd</sup> December, 2014

**Press Release**

**UltraTech Cement Limited – acquisition of Cement Units of  
Jaiprakash Associates Limited**

The Board of Directors of UltraTech Cement Limited, an Aditya Birla Group company, at its meeting held today has approved of acquiring the following cement business of Jaiprakash Associates Limited (JAL) in Madhya Pradesh (MP):

1. Integrated cement plant with clinker capacity of 2.1 mtpa and cement grinding capacity of 2.6 mtpa at Bela, Madhya Pradesh (MP);
2. Integrated cement plant with clinker capacity of 3.1 MTPA and cement grinding capacity of 2.3 MTPA at Sidhi, MP;
3. 180 MW TPP of which 25 MW is situated at Bela and 155 MW at Sidhi

This acquisition will create significant synergies and the surplus clinker will enable UltraTech to augment its cement capacity by a further 1.8- 2.5 MTPA in addition to the 4.9 MTPA mentioned above. This acquisition will enable the Company to increase its presence in Satna cluster of MP.

The Board has approved the Memorandum of Understanding setting out the broad terms and conditions of the proposed acquisition. The Enterprise Value of this acquisition has been agreed at Rs. 5,400 crores.

The transaction is subject to customary due diligence, definitive agreements, and regulatory approvals as may be required.

With this acquisition, the Company's cement capacity in India will increase from ~60 mtpa to ~65 mtpa and with projects underway, the capacity will stand raised to ~71 mtpa by 2016

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**UltraTech Cement Limited**

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Website : [www.ultratechcement.com](http://www.ultratechcement.com) / [www.adityabirla.com](http://www.adityabirla.com) CIN: L26940MH2000PLC128420