ADITYA BIRLA

UltraTech

14th March, 2015

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai 400 001.
Tel.: 2272 1233/34
Fax: 22721919
Scrip Code: 532538

The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel.: 26598236
Fax: 2659 8237 / 38.
Scrip Code: ULTRACEMCO

Dear Sirs,

We are pleased to inform you that the Company has commissioned its clinkerisation plant of 2 mtpa at Aditya Cement Works, Shambhupura, Rajasthan.

A communication being sent to the financial analysts and investors is attached for your information.

This is for your information, please.

Yours very truly,

S. K. Chatterjee
Company Secretary

Commissioning of 3rd Clinker Line at Aditya Cement Shambhupura, Rajasthan

We are glad to inform that, the 3rd Clinkerisation line (ACIII) has been commissioned at Aditya Cement ("AC"), Shambhupura, Rajasthan. It is a 6000 tpd kiln, with annual clinker capacity of 2.0 mtpa. Post this commissioning, AC has a capacity is 7.18 mtpa Clinker & 5 mtpa of Cement.

The state of art plant built at a cost of ₹ 1,250 crs (~$ 100/mt) complies with all safety standards of the Company and can run on all kind of fuels.

The work on the attached Greenfield cement grinding unit at Jhajjar, Haryana (~ 545 km from AC) is on full swing and the same is expected to commission in FY16. AC III will service the new 1.6 mtpa Cement Grinding Unit capacity at Jhajjar and the balance clinker from ACIII will be transported to our Grinding units in Gujarat and Uttar Pradesh.

North region is consuming almost 35% of all India demand for Cement and is expected to grow at ~8%. With this commissioning, the Company will further increase its capacity in North region. Further the new grinding coming up at Jhajjar, located at a distance of less than 100 kms from the markets of NCR and Haryana unit will assist us in capturing the growing demand for Cement in this region with timely & effective supplies to the customers.

We have also commissioned waste heat recovery system ("WHRS") of ~ 10 MW at AC which is part of the earlier Line I and II. The remaining WHRS capacity of 5 MW linked to Line III is expected to go on stream by mid FY16.

March 14, 2015



Disclaimer:

Statements in the above "communication" describing the Company's objectives, estimates, expectations or predictions may be "forward looking statements" within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include global and Indian demand supply conditions, finished goods prices, feedstock availability and prices, cyclical demand and pricing in the Company's principal markets, changes in Government regulations, tax regimes, economic developments within India and the countries within which the Company conducts business and other factors such as litigation and labour negotiations. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statement, on the basis of any subsequent development, information or events, or otherwise.