Date: 23rd January, 2015

To
The Manager
Compliance Department
**National Stock Exchange of India Limited**
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of the prestigious Award of "Best Jewellery Company' at the second Gem & Jewellery Trade Council of India (GJTCI) Excellence Awards held at Ahmedabad**

This is to inform you that the Company has won prestigious Award of "Best Jewellery Company' at the second Gem & Jewellery Trade Council of India (GJTCI) Excellence Awards held at Ahmedabad.

Kindly treat this as intimation under the applicable Clauses of the Listing Agreement.

Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

**Niraj Oza**
**Company Secretary & Compliance Officer**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Encl: Press Release


TRIBHOVANDAS BHIMJI ZAVERI LTD.

**Regd. Office:** 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.

**Corp. Office :** 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.30735000, Fax : +91.22.30735088.
www.tbztheoriginal.com

**CIN. No : L27205MH2007PLC172598**

**Press Release**

## Tribhovandas Bhimji Zaveri Ltd. honored with 'Best Jewellery Company' award at the second GJTCI Excellence Awards

Tribhovandas Bhimji Zaveri Limited ("TBZ" or "TBZ-The Original"), a well-known and trusted jewellery retailer in India with a rich legacy of over 150 years, has been honoured as the 'Best Jewellery Company' at the second Gem & Jewellery Trade Council of India (GJTCI) Excellence awards. The award function was held in Ahmedabad in the presence of Smt. Meenaxiben Patel (Mayor, Ahmedabad), Shri Sombhai Modi (Social Activist) and Dr. Kiritbhai Solanki (Member of Parliament). Entries were received in over 50 categories.

Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ – The Original said, "GJTCI's award to TBZ Ltd. is a reflection and recognition that we, as a Company and an Institution, are making a difference as well as inspiring others in the sector even during challenging times. GJTCI's award for the best jewellery company is a testimony of our immense contribution to the growth and progress of the entire jewellery sector. TBZ has shown that through our hard work and dedication a strong 'Make in India' brand can be born and sustained through centuries."

GJTCI has acknowledged that TBZ- The Original is a rare gem of a company nurturing a tradition of superlative craftsmanship, stakeholder trust and creating value by investing in emotions and relationships over a century and beyond. Despite challenging economic growth and volatile gold prices in particular, demand for TBZ-The Original's products remained consistent, owing to India's traditional affinity with precious gems and jewellery, and the company's dynamically evolving focus on branding and marketing initiatives. Team TBZ has the imagination and the ability to elevate jewellery designs to inimitable craftsmanship, with the result of a happy blend of usefulness, investment and aesthetics. It will continue to build on those skills and knowledge repertoire to create jewellery that excites and elevates.

**About Tribhovandas Bhimji Zaveri Limited**

Tribhovandas Bhimji Zaveri Limited (BSE: 534369 I NSE: TBZ) has a century and a half track-record of trust, quality and purity of its products. The Company has transformed itself from a one store family owned business in 1864 to a professional organization spearheaded by the 5th generation of the family, and has expanded its presence and reach across India with 28 stores currently operational with a retail space of around 88,000 sq ft spread across 22 cities in 10 states.

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It has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2007. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. TBZ-The Original was the only brand to win three awards in multiple Jewellers' Choice categories in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2013 – 1. Designer Jewellery under Rs. 5, 00,000 and 2. Best Bridal Design between Rs. 10, 00,001-20, 00,000 and 3. Editor's Choice Award -Best Bridal over Rs. 20, 00,000. TBZ has been conferred with two awards at the Asia Retail Congress 2014 in the following categories - Retail marketing campaign of the year and Best use of social media in marketing. TBZ has won two awards in Retail Jeweller India Awards 2014 for the categories- Colored Gemstone jewellery of the year and 360 degree Marketing Campaign of the year. TBZ has also won two awards in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2014 – 1. Diamond jewellery over Rs. 5,00,000 and 2. Best Bracelet design over Rs. 5, 00,000. Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gen.s & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

For Tribhovandas Bhimji Zaveri Limited

Binaisha Zaveri

Whole – time Director

tbz®
The original since 1864
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