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PRESS RELEASE

Titan Company Ltd faces revenue drop of 6% in Q1.

Sales income for Titan Company in Q1 dropped by 5.9% largely on account of an extremely weak consumer sentiment and absence of the Golden Harvest scheme in jewellery this year. The sales income declined from Rs.2853.66 crores last year to Rs.2686.71 crores in Q1 and the profit after tax for the same period dropped by 14.8% to Rs.151.06 crores this year. The Company's PBT stands at Rs.203.61 crores in Q1 as against Rs.240.47 crores during the same period last year, registering a drop of 15.3%.

The watches business in Q1 this year recorded a growth of 9.1%. The income of watches business grew from Rs.444.19 crores to Rs.484.54 crores. The Jewellery income in Q1 was Rs.2072.03 crores as against Rs.2325.27 crores, a decline of 10.9%. The jewellery business continues to face regulatory pressures that have an adverse impact on sales. The Company's Eyewear business grew by a healthy 19.7% from Rs.89.21 crores last year to Rs.106.77 crores in Q1 this year. The Company's other businesses including Precision Engineering grew by 36.3%, to Rs.46.85 crores this year.

The Company has put together plans to stimulate demand for all its product categories through innovative advertising campaigns and new product launches in the coming quarters.

Retail expansion continued with a net addition of 22 stores across all its businesses in the first quarter, ending the period with a retail area of over 1.62 mn sq.ft nationally. The Company's retail chain is 1223 stores strong, as on 30th June 2015 and is expanding with growth plans in place for all its retail businesses – watches, jewellery and eyewear.

Mr. Bhaskar Bhat, Managing Director of the Company stated that "The first quarter this year has been an extremely challenging one. Retail sales for both our core businesses watches & jewellery, have been below expectations due to reduced walk-ins. May and June, in particular were poor months. Rural demand too was affected due to lower realizations and monsoon conditions. With good monsoon in sight and festive season ahead, we look forward to a better year ahead."

S. Ravi Kant
Executive Vice President

(Corporate Communications)

Titan Company Limited
(formerly Titan Industries Limited)

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