

TITAN INDUSTRIES LIMITED

SEC/235/TITAN/EQ

23 August 2011

By Fax: 022 - 26598237 / 38 / Hand Delivery

National Stock Exchange of India Ltd,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra East,
MUMBAI 400 051

Kind Attn: Mr. K Hari
Vice President

Dear Sir,

Sub: SEBI (Prohibition of Insider Trading) Regulations, 1992

We have been informed by HDFC Asset Management Company Ltd vide their letter dated 22nd August 2011, that they were holding 22,68,569 equity shares representing 5.111% of the paid up capital of the Company as on 4th May 2009 (Paid up Equity Share Capital being Rs. 44,38,93,080 comprising 4,43,89,308 equity shares of Rs. 10 each).

HDFC Asset Management Company Ltd has further informed us vide their above said letter that there has been a decrease in their shareholding in the Company by 2.048% as at 19th August 2011. The shareholding as at the said date is 2,72,01,514 equity shares representing 3.063% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 88,77,86,160 comprising 88,77,86,160 equity shares of Re. 1 each).

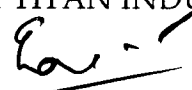
We have been requested by HDFC Asset Management Company Ltd to treat the above letter as a disclosure from them as per the requirements of SEBI (Prohibition of Insider Trading) Regulations, 1992.

The above is being furnished to you as required by Regulation 13 (6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 in the prescribed format enclosed.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
for TITAN INDUSTRIES LIMITED


A R Rajaram
Head - Legal & Company Secretary

Encl: as stated

Form C		
Securities Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992		
Regulation 13(6)		
Name of the Target Company	TITAN INDUSTRIES LIMITED	
Date of Reporting	23rd August 2011	
Name of the Stock Exchanges where Shares of reporting Company are listed	1. Bombay Stock Exchange Limited, 2. The National Stock Exchange (India) Limited	
Details of change in Shareholding informed u/r 13(3)		
Name and Address of the Shareholder	HDFC Mutual Fund Ltd	
	Ramon House, 3rd Floor, H T Parekh Marg,	
	169, Backbay Reclamation, Churchgate, Mumbai 400 020	
Shareholding prior to acquisition	22,68,569 (5.111%) Equity shares of Rs. 10 each in the Company	
No and percentage of shares / voting rights acquired / sold	1,81,69,866 (2.048%) equity shares adjusted to Re. 1 equity share	
Date of intimation to the Company	23-August -2011	
Mode of Purchase (e.g. Open market/MOU/off Market etc)	Market Sale	
No and percentage of shares / voting rights post acquisition / sale	2,72,01,514 (3.063%) equity shares of Re. 1 each	
Trading Member through whom the trade was executed with SEBI Registration No. of TM	Kotak Securities Ltd	NSE : INB 230808130 BSE : INB 010808153
Exchange on which the trade was executed	NSE / BSE	

Place : Bangalore
Date : 23rd August 2011

