Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Tel. : +91-22-6160 3333
Fax No. : +91-22-22871069
Email id : enquiry@in.thomascook.com
CIN No. : L63040MH1978PLC020717

www.thomascook.in

Thomas Cook **Travel Smooth thomascook.in**

A FAIRFAX Company

19th June, 2014

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD Symbol: THC10.52
Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated June 19, 2014 titled "It's raining holidays with Thomas Cook India's "Drizzlers 2014".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai 400 001
Board: +91 22 6160 3333

A FAIRFAX Company

Travel Smooth
thomascook.in

News Release

Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

It's raining holidays with Thomas Cook India's "Drizzlers 2014"

~ Attractive off-season rates and add-on incentives for travel-hungry Indian consumers ~

Mumbai, June 19, 2014: Thomas Cook (India) Ltd, India's leading integrated travel and travel related financial services company, launched their monsoon packages - **'Drizzlers 2014'.**

With Monsoons heralding the off-season for travel and prices at an all time low, Thomas Cook's "Drizzlers" offer the 'value seeker' Indian consumer a great reason to travel. Leveraging the opportunity of excess supply and perishable inventory (both hotel and air), Thomas Cook's Drizzlers offer discerning price sensitive Indian consumers great travel deals – with select packages at 30 to 35% lower than peak season rates. The opportunity offers consumers a two-fold benefit: a great holiday break for the city weary to escape from the chaos/ mundane of everyday work life to an exciting international getaway, and avail of great deals in the process!
Refreshing green monsoon environs add to the allure, via the rejuvenating serenity and picturesque landscapes of domestic destinations. End of the season sales offer a great incentive for unique shopping experiences too!

Speaking at the launch of 'Drizzlers 2014', **Ms. Shibani Phadkar, Senior Vice President - Products & Operations, Leisure Travel (Outbound), Thomas Cook (India) Ltd.** said, *"Based on our consumer analytics and research, our product teams at Thomas Cook India, have created delightful Monsoon short breaks – both domestic and international. Our buying clout enables us to leverage the low season to bring impactful consumer benefits- via exceptionally attractive pricing and value add-ons like complimentary transfers and room upgrades."*

She reiterated, *"Our intent is not merely to showcase "monsoon holidays" as a neat value proposition, but to also offer our consumers refreshing getaways, far from the madding crowds; and, with several public holidays coming up, a range of delightful options for a weekend break!*

Focussing on the India opportunity, **Mr Rajeev Kale, Chief Operating Officer- Domestic, MICE & Sports Tourism, Thomas Cook (India) Ltd.** highlighted, *"This year, courtesy our merger with Sterling Holiday Resorts, we have introduced a bouquet of packages at Sterling Holiday's scenic locales- across India.*

He added, *"The Indian consumer loves a bargain and clearly our "Drizzlers 2014" starting at under Rs 5,000 (per person on twin share) have started working their magic- we are witnessing an impactful extension in the traditional booking season- to way beyond Summer!"*

Thomas Cook India's "Drizzlers 2014" offers carefully selected itineraries to exotic international locales like Abu Dhabi, Dubai, Mauritius, Seychelles, Maldives, Oman, Bali, Thailand, Singapore and Malaysia. and exciting monsoon favourites like Uttarakhand, Yelagiri, Ooty, Munnar, Kodaikanal, Odisha, Gangtok, Manali and Darjeeling in India; what makes the domestic holiday range refreshingly different is the accommodation at scenic Sterling Holiday Resorts properties, pan India.

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai 400 001
Board: +91-22 6160 5333

A FAIRFAX Company

Travel Smooth
thomascook.in

Below are a few selected "Drizzlers 2014" International & Domestic packages:

Exotic Indonesia | Bali & Jakarta
Duration: 4 nights / 5 days
Cost: USD 330 per person

Thai Wonders | Bangkok & Phuket
Duration: 4 nights / 5 days
Cost: USD 215 per person

Abu Dhabi: Magical Combo
Duration: 5 nights/ 6 days
Cost: USD 500 per person

Singapore Delight
Duration: 3 nights / 4 days
Cost: SGD 460 per person

Mauritius: Exciting Mauritius
Duration: 6 nights/ 7 days
Cost: USD 495 per person

Turkey: Essential Turkey
Duration: 6 nights / 7 days
Cost: EUR 550 per person

Goa
Duration: 2 nights / 3 days
Cost: INR 4599 per person

Mussoorie
Duration: 2 nights / 3 days
Cost: INR 9599 per person

Munnar – Thekkady
Duration: 4 nights / 5 days
Cost: INR 14099 per person

Gangtok - Darjeeling
Duration: 4 nights / 5 days
Cost: INR 17399 per person

Ooty - Kodaikanal
Duration: 5 Nights / 6 Days
Cost: INR 19799 per person

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Board: +91 22 6160 3333

A FAIRFAX Company

Travel Smooth
thomascook.in

About Thomas Cook (India) Limited:
Thomas Cook (India) Ltd is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 235 locations (including 19 airport counters) in 99 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 114 Gold Circle Partners and 165 Preferred Sales Agents in over 150 cities across India.

Thomas Cook (India) Ltd has been voted **Best Tour Operator at the Lonely Planet Travel Awards 2013**, **Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2013 & 2012** and **Best Tour Operator - Outbound** at the **CNBC AWAAZ Travel Awards 2013**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**, and recognized as a **"Consumer Superbrand"** 2012-2013. At the **National Tourism Awards 2012-2013**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as **"Top 10 South Asia IATA Authorized Training Centers", 2013 & 2012**.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:
Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of $30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74.85% on a fully diluted basis of the IKYA Group, a provider of specialised Human Resource related Services.

About IKYA Group
The IKYA Group, established in 2007, has over the last 6 years, evolved into a diversified provider of Business Services with interests in Human Resources (Recruitment & General Staffing), IT Staffing & Services, Facilities Management, Food & Hospitality services and Training & Skill Development through a combination of organic and inorganic methods. The Group operates out of 33 offices across 22 cities and employs 65,000 personnel.

About Sterling Holiday Resorts (India) Limited:
Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1512 rooms across 19 resorts in 16 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years.
For more information visit: www.sterlingholidays.com

For Media Enquiries please contact:
Thomas Cook (India) Limited
Suzanne Pereira – B: +91-22-61603333; D: +91-22-66091380; M: +91-9820297665;
suzanne.pereira@in.thomascook.com

Perfect Relations
Tushna Govekar – M: +91-9819934496 – tgovekar@perfectrelations.com