

FOR IMMEDIATE RELEASE

CII-EXIM Bank Award for Business Excellence 2010: Thinksoft retains commendation certificate for the second consecutive year

Chennai, India, November 29, 2010: Thinksoft Global Services Ltd. has been commended for its 'strong commitment to Excel' by the Confederation of Indian Industry. This was declared during the award distribution ceremony conducted in Bengaluru to honor the winners of CII-EXIM Bank Award for Business Excellence, 2010 jointly instituted by Confederation of Indian Industry and Export-Import Bank of India.

Mr. Asvini Kumar, Managing Director of Thinksoft Global Services Ltd. remarked, "We are delighted to be honored with this recognition. This is a motivator to earn more laurels and add value to customers and stakeholders."

Thinksoft participated in the category of Small and Medium Businesses and the jury assessed the participants on various parameters including Leadership, Process efficiency, HR practices, organizational growth, business model etc.

About CII-EXIM Bank Award for Business Excellence:

CII and Export-Import (EXIM) Bank of India jointly established the Award for Business Excellence in 1994 with the aim to enhance the 'Competitiveness of India Inc.'

The Business Excellence Model is based on universally accepted standards and practices prevalent across the world. Apart from recognition, the model provides a holistic management framework to achieve Excellence. A large number of organizations have successfully used this model to:

- Define Excellence across the organization.
- Develop an integrated approach for achieving sustainable competitiveness.
- Measure progress on the journey towards Excellence.
- Review and improve Strategy, Processes and Performance.
- Identify and share good practices.
- Provide learning opportunity to develop Business Leaders.



About Thinksoft:

Thinksoft is a pure-play software testing company, listed in the National and Bombay Stock Exchanges (NSE & BSE). Thinksoft specializes in helping Global Financial sector firms to significantly improve the quality of their applications, software and systems.

Through our domain focus, structured methodologies, offshore delivery centres and test automation expertise, we help clients realize 'business ready software', compress timelines and reduce software product life cycle costs.

For more information, please visit www.thinksoftglobal.com

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