

ASHOKKUMAR RUIA

Ruia House, 19, Bhau Saheb Hire
Marg, Malabar Hill, Mumbai- 400006

April 1, 2016

To

The Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001

The Listing Department,
The National Stock Exchange of India Ltd
Bandra-Kurla Complex, Mumbai.

The Phoenix Mills Limited,
462, Senapati Bapat Marg,
Lower Parel,
Mumbai- 400013

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir,

I, promoter of The Phoenix Mills Limited, am enclosing herewith disclosure under Regulation 30(1) and (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as on March 31, 2016, on behalf of all promoters, promoter group companies and persons acting in concert which are as follows:

1. Mr. Ashokkumar Radhakrishna Ruia
2. Mr. Atul Ashokkumar Ruia
3. Ms. Amla Ashokkumar Ruia
4. Ms. Gayatri Atul Ruia
5. Senior Advisory Services Pvt. Ltd. (formerly known as Senior Holding Pvt. Ltd.).
6. Ashok Apparels Pvt. Ltd.
7. Radhakrishna Ramnarain Pvt. Ltd.
8. Ruia International Holding Company Pvt. Ltd.
9. Ashton Real Estate Development Pvt. Ltd.
10. Sharanya A Ruia Beneficiary Trust

Kindly take the same on record.

Regards,



.....
Ashokkumar Ruia
On behalf of other Promoters,
Promoter Group Companies and
Persons Acting in Concert

Encl.: as above