

Date: 5th June, 2014

To

The Manager
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

FAX NO. : 022 2272 2037/39/41/61
Scrip Code : 532755

The Manager, Listing Department
National Stock Exchange of India
Ltd. Exchange Plaza, 5th Floor,
Plot No: C/1, G Block, Bandra -
Kurla Complex, Bandra (E),
Mumbai – 51

FAX NO. : 022 26598237/38
NSE Symbol : TECHM

Dear Sir(s)

Sub.: Intimation.

Ref: Informatica and Tech Mahindra Announce Global Alliance to
Transform Data Management Services.

Please find enclosed the press release being issued by the Company, for
your kind information and records.

Please acknowledge receipt of the same.

Thanking you

For Tech Mahindra Limited


G. Jayaraman
Company Secretary



Encl.: As above.



Contacts: Steve Bauer
Informatica Corporation
+1 650 385 4159
mobile/+1 650 670 7135
stbauer@informatica.com

Aashish Washikar
Tech Mahindra
Global Media Relations
+91 - 40 - 30675493
aashish.washikar@techmahindra.com

Informatica and Tech Mahindra Announce Global Alliance to Transform Data Management Services

Technology Leaders Come Together to offer Platform-Based Solutions and Endorse Vision for the Informatica Intelligent Data Platform

REDWOOD CITY, Calif. AND PUNE, India, June 05, 2014— Tech Mahindra Ltd., a leading IT services provider of connected solutions to the connected world, and Informatica Corporation (Nasdaq:INFA), the world's number one independent provider of data integration software, today announced an expansion of their decade-long strategic association.

The already established global alliance now brings further value to customers through its new data management services. Customers will benefit extensively from Tech Mahindra's rich experience in data management services, along with Informatica's cutting-edge data integration solutions. Together, the two companies will play a critical role in taking data management beyond the domain of special IT projects and making it business-as-usual through data-fueled applications. With the power of the Informatica Intelligent Data Platform, the alliance will deliver a number of data management services, including Data Archive, Data Anonymization, Reference Data Management, Test Data Management, Data Governance, Master Data Management (MDM), Data Migration, Big Data, Data Integration and Data Quality.

Customers utilizing these data management services will benefit from reliable, reusable and repeatable offerings with predictable outcomes. This will be delivered through Tech Mahindra's copyrighted framework: UDMF (Unified Data Migration Framework), DQMS (Data Quality Management Services) and iDecisions, a packaged analytic framework that enables businesses to interpret information, discover knowledge and make innovative decisions.



Further, Tech Mahindra and Informatica announced plans for joint investments in developing solutions at Tech Mahindra Research Centers in Pune, Bangalore and Hyderabad. The Research Centers will focus on building portable frameworks, solutions and offerings and make them Informatica Vibe-enabled. The Informatica Vibe Virtual Data Machine is an embeddable data management engine that can access, aggregate and manage numerous types of data. Vibe provides developers the power to map data in single instance and deploy anywhere, in an application and/or on an appliance or device, regardless of the data format. It also provides further flexibility to users as the data can reside on-premise or in the Cloud.

L. Ravichandran, chief operating officer (Telecom), Tech Mahindra, said, “We are excited about this strategic offering with Informatica in the data management space. This offering comes at an appropriate time when organizations have started moving toward being data driven. There is a tremendous potential for this unique offering, and we’re confident that Informatica and Tech Mahindra’s customers will reap extensive value from these offerings. We consider these offerings as key enablers to achieve our Mission 2015.”

Anil Chakravarthy, executive vice president and chief product officer, Informatica, said, “The relationship between Tech Mahindra and Informatica brings together two technology leaders who share a vision for helping our mutual customers gain a competitive advantage from their data. With this expanded alliance, the two companies will build on our individual strengths – Tech Mahindra’s rich experience in IT services and Informatica’s differentiated technology offerings, including the Intelligent Data Platform. Together, we are focused on building and delivering solutions and services that are the foundational elements for the deep insight necessary to make the promise of flexible IT and agile business a reality.”

Tweet this: News: @InformaticaCorp and @tech_mahindra extend alliance, plan to collaborate on R&D efforts in India <http://bit.ly/1hztUHA> #bigdata



About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology services and solutions, enabling Enterprises, Associates and the Society to Rise™. We are a USD 3.1 billion company with 89,000+ professionals across 51 countries, helping over 629 global customers including Fortune 500 companies. Our Consulting, Enterprise and Telecom solutions, platforms and reusable assets connect across a number of technologies to derive tangible business value.

We are part of the USD 16.7 billion Mahindra Group that employs more than 180,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

Connect with us on www.techmahindra.com || **Our Social Media Channels**



About Informatica

Informatica Corporation (Nasdaq:INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. Informatica Vibe, the industry's first and only embeddable virtual data machine (VDM), powers the unique "Map Once. Deploy Anywhere." capabilities of the Informatica Platform. Worldwide, over 5,000 enterprises depend on Informatica to fully leverage their information assets from devices to mobile to social to big data residing on-premise, in the Cloud and across social networks. For more information, call +1 650-385-5000 (1-800-653-3871 in the U.S.), or visit www.informatica.com. Connect with Informatica at <http://www.facebook.com/InformaticaCorporation>, <http://www.linkedin.com/company/informatica> and <http://twitter.com/InformaticaCorp>.

###

Note: Informatica, Informatica Data Integration, Intelligent Data Platform, Informatica Data Quality, Informatica Data Archiving, Informatica Test Data Management, Informatica Master Data Management, Informatica Data



Masking, Informatica Platform, Informatica PowerCenter and Informatica Vibe are trademarks or registered trademarks of Informatica Corporation in the United States and in jurisdictions throughout the world. All other company and product names may be trade names or trademarks of their respective owners.

