

HIRENKUMAR RASIKLAL SHAH

**A-103, Willows Twin Tower, Vasant Garden Swapna Nagari, Mulund (West) Mumbai 400080
Maharashtra, India**

4th April 2025

The Manager - Listing Department,
National Stock Exchange of India Limited,
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code: VERTOZ

Series: EQ

**Subject: Disclosure under the Regulation 31(4) of Securities and Exchange Board of India
["SEBI"] (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Ma'am,

Pursuant to the provision of the Regulation 31(4) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, I, Hirenkumar Rasiklal Shah, being Promoter of the Company together with other Promoters, Members of Promoter Group and Persons Acting in Concert (as specified in Annexure I), holding 55,18,01,920 (64.74%) Equity Shares of Vertoz Limited (Formerly known as Vertoz Advertising Limited) (hereinafter referred to as "the Company") hereby declare that we have not made any encumbrance* of Shares, directly or indirectly for the Financial Year ended 31st March 2025, apart from the lock-in of Securities pursuant to the Preferential Allotment as mentioned in Annexure II which has been already disclosed earlier.

Regards,

Hirenkumar Rasiklal Shah

Promoter

Place: Mumbai

Encl: Annexure I & Annexure II

CC: Audit Committee and
Company Secretary & Compliance Officer
Vertoz Limited
(Formerly known as Vertoz Advertising Limited)

***Note:** As per Securities Exchange and Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 the term encumbrance shall include:

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- a) any restriction on the free and marketable title to shares, by whatever name called, whether executed directly or indirectly.
- b) pledge, lien, negative lien, non-disposal undertaking; or
- c) any covenant, transaction, condition or arrangement in the nature of encumbrance, by whatever name called, whether executed directly or indirectly.

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Annexure I

Details of Shareholding of Promoter and Promoter Group as on 31st March 2025:

Sr. No.	Name	Designation	No. of Shares held
1.	Hirenkumar Rasiklal Shah	Promoter	21,96,06,480
2.	Ashish Rasiklal Shah	Promoter	21,96,06,480
3.	Rasiklal Hathichand Shah	Promoter Group	23,94,000
4.	Ranjanben Rasiklal Shah	Promoter Group	23,94,000
5.	Archana Rohit Shah	Promoter Group	23,94,000
6.	Arpana Vipul Vejani	Promoter Group	22,23,000
7.	Shital Chintan Shah	Promoter Group	23,94,000
8.	Dimple Hirenkumar Shah	Promoter Group	5,02,00,000
9.	Gunja Ashish Shah	Promoter Group	5,02,00,000
10.	Kinjal Darshan Doshi	Promoter Group	1,93,500
11.	Bhavna Pravinchandra Shah	Promoter Group	21,000
12.	Dhaval Pravinchandra Shah	Promoter Group	12,100
13.	Hemal Hiren Shah	Promoter Group	3,860
14.	Hashjini Private Limited	Promoter Group	1,50,000
15.	Votixo LLP	Promoter Group	9,500
	Total		55,18,01,920

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Annexure II

Details of Shares locked-in during the Financial Year of Promoter and Promoter Group:

Sr. No.	Name	Designation	No. of Shares encumbered	Lock-in Start date	Lock-in End date	Reason
1.	Hirenkumar Rasiklal Shah	Promoter	58,50,000	19-06-2024	29-12-2025	Shares allotted pursuant to preferential allotment along with the effect of Sub-division and Bonus Issue
2.	Ashish Rasiklal Shah	Promoter	58,50,000	04-09-2024	30-03-2026	Shares allotted pursuant to preferential allotment along with the effect of Sub-division and Bonus Issue