

**CONCEPT PRODUCTIONS LTD.**

Queen's Mansion, Lower Ground Floor,  
Next to Cathedral School,  
Prescot Road, Fort, Mumbai – 400 001  
T: 4055888 F: 40558989  
CIN U74300MH1988PLC047441

2<sup>nd</sup> April 2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	National Stock Exchange of India Ltd. Listing Department Exchange Plaza, C-1, Block – G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.	The Audit Committee Keynote Financial Services Limited The Ruby, 9 <sup>th</sup> floor, Senapati Bapat Marg, Dadar (West) Mumbai – 400 028
Scrip Code/Name of Scrip: 512597/ KEYFINSER	Scrip Code: KEYFINSERV	

Dear Sirs,

Ref.: Our Shareholding in Keynote Financial Services Limited (“KFSL”)

Reg.: Disclosure under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011) as on 31<sup>st</sup> March 2025

We wish to inform your esteemed exchange that, we are one of the entity forming part of Promoter of Keynote Financial Services Limited (“KFSL”).

We hereby declare that, we have not made any encumbrance on Equity Shares of KFSL directly or indirectly during the Financial Year ended 31<sup>st</sup> March 2025.

The said declaration is being submitted as required under Regulation 31(5) of the captioned regulation.

Please acknowledge the receipt.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,

For Concept Productions Limited

Ravi Mehra  
Director  
DIN – 08486343

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