

**NILESH KUMAR SHARMA
25, PURNA CHANDRA MITRA LANE
TOLLYGUNGE, KOLKATA-700033**

Date: 4th April, 2026

To
The Listing Department
National Stock Exchange of India Limited (Emerge SME Platform)
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai-400051
NSE Symbol: QVCEL

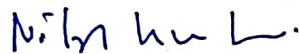
Dear Sir/Mam,

Sub: Disclosure under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011

With reference to the above-mentioned subject, I on behalf of all the Promoters, Members of Promoters Group and Persons Acting in Concert (PAC) of QVC Exports Limited ("the Company"), do hereby confirm and declare that we have not made any encumbrance over the equity shares of the Company, directly or indirectly, during the financial year ended 31st March, 2026 as per the provisions of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended from time to time.

Kindly take the same on your records.

Thanking You.
Yours faithfully,
For QVC Exports Limited



Nilesh Kumar Sharma
Managing Director
DIN- 01630995
(On the behalf of all Promoters,
Promoters Group and PAC)