

PAWAN KUMAR GUPTA

Promoter and Managing Director of Bella Casa Fashion & Retail Limited

Residential Address: 71, Aashiana, Vidyut Abhiyanta Colony, Malviya Nagar, Jaipur-302017 (Rajasthan)

Office Address: E-102, 103, EPIP, Sitapura Industrial Area, Jaipur-302022 (Rajasthan)

Date- April 04, 2026

To,

Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai – 400 001
Scrip Code-539399

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051

Symbol-BELLACASA

CC:

The Audit Committee
Bella Casa Fashion & Retail Limited
E-102, 103, EPIP, Sitapura Industrial Area, Jaipur-302022 (Rajasthan)

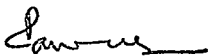
Sub: Disclosure under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir/Ma'am,

In pursuance to Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, I, Pawan Kumar Gupta, Promoter of Bella Casa Fashion & Retail Limited ("the Company") for and on behalf of Promoter/ Promoter Group & Person acting in concert hereby declare that we hold 78,09,962 Equity Shares (List attached in Annexure A) of Bella Casa Fashion & Retail Limited representing 58.34% shareholding as on March 31, 2026 and we have not made any encumbrance directly or indirectly, during the financial year ended on March 31, 2026.

Kindly take the same on record.

Thanking you,



Yours faithfully,

Pawan Kumar Gupta

On behalf of Promoter/Promoters Group & PACs – Bella Casa Fashion & Retail Limited

PAWAN KUMAR GUPTA

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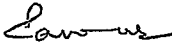
Office Address: E-102, 103, EPIP, Sitapura Industrial Area, Jaipur-302022 (Rajasthan)

Annexure A

Shareholding of the Promoter and Promoter Group as on March 31, 2026

<u>Name(s) of the Person and Persons Acting in Concert (PAC) with the person</u>	<u>Whether the person belongs to Promoter/Promoter Group</u>	<u>Total Number of shares held</u>	<u>% of shareholding</u>
1. Harish Kumar Gupta	Promoter	1171414	8.75%
2. Pawan Kumar Gupta	Promoter	1132064	8.46%
3. Gaurav Gupta	Promoter	1956492	14.61%
4. Saurav Gupta	Promoter	1001975	7.48%
5. Anita Gupta	Promoter Group	980492	7.32%
6. Neha Gupta	Promoter Group	782525	5.85%
7. Shikha Gupta	Promoter Group	702500	5.25%
8. Richa Agarwal	Promoter Group	82500	0.62%

Signature of Authorized Signatory:



Pawan Kumar Gupta

On behalf of Promoter/Promoters Group & PACs – Bella Casa Fashion & Retail Limited