

03rd April, 2026

From

Jatinder Dev Seth

Flat No. 901, Tower No. 16,
Jaypee Kalypso Court, Sector 128,
Noida, Gautam Buddha Nagar,
Uttar Pradesh - 201304

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai- 400051

Symbol- PURPLEUTED

ISIN- INE0P5R010514

Dear Sir/Madam,

Sub: Disclosure under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 ("Sebi Takeovers Regulations")

Pursuant to the provisions of Regulation 31(4) of SEBI Takeover Regulations, I, Jatinder Dev Seth, promoter of **Purple United Sales Limited (The Company)** on behalf of Promoter and Promoter Group/ Persons Acting in Concert (PAC) of **the company**, hereby declare that we held 61,33,000 (Sixty One Lakh Thirty Three Thousand) (63.82%) Equity Shares of the Company as on 31st March, 2026 and we have not made any encumbrances of shares, directly or indirectly, at any time during the financial year ended 31st March, 2026.

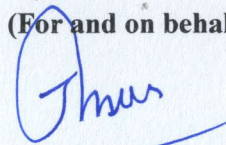
The list of Promoters and Promoter group including Persons Acting in Concert (PAC) is enclosed as **Annexure A**.

You are requested to take the same on your record.

Thanking you,

Yours faithfully,

(For and on behalf of Promoter and Promoter Group/ Persons Acting in Concert (PAC*))



**Authorised Signatory
Jatinder Dev Seth
Managing Director**

CC:

To,

The Audit Committee of Purple United Sales Limited
Khasra No. 55/14 & 55/15, Near Rani Khera Road,
Mundka, Delhi - 110041

ANNEXURE-A

List of Promoter and Promoter Group/ Persons Acting in Concert (PAC)

S. No.	Name	Category
1	Jatinder Dev Seth	Promoter
2	Bhawna Seth	Promoter
3	InnovationM Mobile and Web Technologies Private Limited	Promoter
4	Manish Dev Seth	Promoter
5	Monica Seth	Promoter
6	Ashish Dev Seth	Promoter Group
7	Naman Seth	Promoter Group
8	Baldev Raj Seth	Promoter Group
9	Saroj Seth	Promoter Group
10	Rajinder Kumar Chhabra	Promoter Group
11	Vivek Hans	Promoter Group
12	Neetu Dhingra	Promoter Group
13	Kailash Hans	Promoter Group
14	Pehal Seth	Promoter Group
15	Bevarabia Limited	Promoter Group
16	Jaydee Enterprises	Promoter Group
17	Vinayak Fabrics	Promoter Group
18	Chirag Seth	Promoter Group
19	Ipsa Phutela	Promoter Group
20	Sachin Chhabra	Promoter Group
21	Om Prakash Hans	Promoter Group
22	Movingpin Technologies Private Limited	Promoter Group
23	Foxmatrix Global Services Private Limited	Promoter Group
24	Nufolks Global Private Limited	Promoter Group

