

April 5, 2025

From

**Jatinder Dev Seth**

Flat No. 901, Tower No. 16,  
Jaypee Kalypso Court, Sector 128,  
Noida, Gautam Buddha Nagar,  
Uttar Pradesh - 201304

**National Stock Exchange of India Limited**

Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (East),  
Mumbai- 400051

**Symbol- PURPLEUTED**

**ISIN- INE0P5R010514**

Dear Sir/Madam,

**Sub: Disclosure under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011**

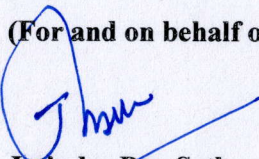
Pursuant to Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I, Jatinder Dev Seth, promoter of **Purple United Sales Limited (The Company)** on behalf of Promoter and Promoter Group/ Persons Acting in Concert (PAC) of **the company**, hereby declare that we held 61,33,000 (Sixty One Lakh Thirty Three Thousand) (63.82%) Equity Shares of the Company as on March 31, 2025 and we have not made any encumbrances of shares, directly or indirectly, at any time during the financial year ended March 31, 2025.

The list of Promoters and Promoter group including Persons Acting in Concert (**PAC**) is enclosed as **Annexure A**.

You are requested to take the same on your records.

Thanking you,  
Yours faithfully,

(For and on behalf of Promoter and Promoter Group/ Persons Acting in Concert (PAC\*))



**Jatinder Dev Seth**

Copy to:

**Audit Committee**

Purple United Sales Limited  
Khasra No. 55/14 & 55/15,  
Near Rani Khera Road,  
Mundka, Delhi - 110041



**ANNEXURE-A****List of Promoter and Promoter Group/ Persons Acting in Concert (PAC)**

S.No.	Name	Promoter and Promoter Group/ Persons Acting in Concert (PAC)
1	Jatinder Dev Seth	Promoter
2	Bhawna Seth	Promoter
3	InnovationM Mobile and Web Technologies Private Limited	Promoter
4	Manish Dev Seth	Promoter
5	Monica Seth	Promoter
6	Ashish Dev Seth	Promoter Group
7	Naman Seth	Promoter Group
8	Baldev Raj Seth	Promoter Group
9	Saroj Seth	Promoter Group
10	Rajinder Kumar Chhabra	Promoter Group
11	Vivek Hans	Promoter Group
12	Neetu Dhingra	Promoter Group
13	Kailash Hans	Promoter Group
14	Chirag Seth	Promoter Group
15	Ipsa Phutela	Promoter Group
16	Sachin Chhabra	Promoter Group
17	Om Prakash Hans	Promoter Group
18	Movingpin Technologies Private Limited	Promoter Group
19	Foxmatrix Global Services Private Limited	Promoter Group
20	Nufolks Global Private Limited	Promoter Group

