TCS/PR/SE-23/2014-15

August 25, 2014

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai

Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai

Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Tata Consultancy Services and Cloudera Join Forces to Deliver Big Data and Analytics Services Globally"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: As above

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
11 th Floor Air India Building Nariman Point Mumbai 400 021 India
Tel 91 22 6778 9393 Fax 91 22 6778 9344 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

Tata Consultancy Services and Cloudera Join Forces to Deliver Big Data and Analytics Services Globally

Partnership Helps Customers Fully Harness Big Data by Implementing Cloudera Enterprise Data Hub

NEW YORK | MUMBAI, August 25, 2014: Tata Consultancy Services (BSE: 532540, NYSE: TCS), a leading IT services, consulting and business solutions organization, today announced a partnership with Cloudera, a leader in enterprise analytic data management powered by Apache Hadoop™, certifying TCS' global team of Big Data experts through the Cloudera Certified Professional (CCP) program. TCS' products are also validated through the Cloudera Certified Technology Program (CCTP), which was created to simplify technology buyers' adoption of Apache Hadoop platforms and applications that have been tested, validated and certified to work with a Cloudera enterprise data hub.

"In our client engagements and market research, we find that Big Data is playing a central role in helping enterprises reimagine their businesses. Hadoop is fast becoming the platform of choice for Big Data analytics. We have seen Cloudera's pioneering contributions to the Hadoop ecosystem right from 2008 and have been partnering with them in several client engagements across several industries in the last few years," said Dr. Satya Ramaswamy, Global Head for TCS Digital Enterprise. "We are excited about our partnership with Cloudera in bringing cost effective Big Data analytics to our customers around the world by combining TCS' deep domain knowledge, Big Data products and engineering strength with Cloudera's Hadoop distribution, innovation and expertise."

TCS enables its customers to fully leverage Cloudera Enterprise data hubs through its extensive range of Big Data solutions, including strategy definition, use case identification, infrastructure setup and management, application development and maintenance, testing, advanced analytics, and predictive modeling. Moreover, TCS' Global Network Delivery Model (GNDM™) leverages diverse technical, language and domain-specific capabilities to deliver the highest quality, timely solutions.

"TCS has invested in Cloudera by forming the world's largest group of Cloudera Certified Professionals, while also developing capabilities on Cloudera Enterprise," said Tom Reilly, chief executive officer of Cloudera. "Together, we have a strong track record of delivering results to customers on their Big Data journey. By working with TCS, customers can be confident that they have the right foundation and capabilities to reach success. We are proud to be partners with TCS and continue our combined growth in the years ahead."

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has more than 305,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

Follow TCS on Twitter.
Subscribe to an RSS Feed of TCS Press Releases.

About Cloudera

Cloudera is revolutionizing enterprise data management by offering the first unified Platform for Big Data, an enterprise data hub built on Apache Hadoop™. Cloudera offers enterprises one place to store, process and analyze all their data, empowering them to extend the value of existing investments while enabling fundamental new ways to derive value from their data. Only Cloudera offers everything needed on a journey to an enterprise data hub, including software for business critical data challenges such as storage, access, management, analysis, security and search. As the leading educator of Hadoop professionals, Cloudera has trained over 22,000 individuals worldwide. Over 1,000 partners and a seasoned professional services team help deliver greater time to value. Finally, only Cloudera provides proactive and predictive support to run an enterprise data hub with confidence. Leading organizations in every industry plus top public sector organizations globally run Cloudera in production.

Read our blog: http://www.cloudera.com/blog/, follow us on Twitter: http://twitter.com/cloudera, join the Cloudera Community http://cloudera.com/community, and visit us on Facebook: http://www.facebook.com/cloudera

Cloudera, Cloudera Platform for Big Data, Cloudera Enterprise Basic Edition, Cloudera Enterprise Flex Edition, Cloudera Enterprise Data Hub Edition and *CDH* are trademarks or registered trademarks of Cloudera in the United States and in jurisdictions throughout the world. All other company and product names may be trade names or trademarks of their respective owners.

Media contacts:

TCS

Global:	Email: pradipta.bagchi@tcs.com Phone: +91 22 6778 9999
Europe / UK:	Email: abhinav.kumar@tcs.com | ashish.babu@tcs.com Phone: +32 2282 1927 | +44 078 418 92227
India:	Email: h.ramachandra@tcs.com | shamala.p@tcs.com Phone: +91 22 6778 9078 | +91 22 6778 9081
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594
Asia Pacific:	Email: sean.davidson@tcs.com Phone: +65 9139 3668
Australia and New Zealand	Email: alex.goldrick@tcs.com Phone: +61 (2) 8456 2800
Latin America	Email: irais.moyat@tcs.com Phone: +5255 9157 8282