TCS/PR/File-BSE& NSE/2012-13/25

August 14, 2012

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Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Tata Consultancy Services Expands Student Technology Awareness Program to Michigan"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

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For immediate use **PRESS** RELEASE

Tata Consultancy Services Expands Student Technology Awareness Program to Michigan

TCS' 2012 goIT Program Inspires Midland Area High School Students to Consider STEM-Focused Careers

Midland, August 14, 2012: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced its inaugural goIT summer camp in Midland, Michigan – an expansion of the company's annual goIT program for students that began four years ago in Cincinnati, Ohio. The Midland camp is designed to foster high school students' interest in pursuing a career in the STEM (Science, Technology, Engineering, and Mathematics) fields. Since its beginnings, the goIT program has reached over 2,000 students across numerous districts through in-school workshops and its summer camp.

The TCS goIT program, which is free for all students, provides in-school IT career and awareness workshops, and hands-on technology education. Throughout the school year over 40 TCS volunteers conducted workshops and other training to introduce students to cutting edge technologies and provide IT career education. The topics covered include basic programming lessons and technology hot-topics such as Web 2.0, social media and mobile technology.

During the summer camp, students participate in a series of analytical and interactive challenges surrounding the IT industry and specific computer science problems. The highlight of the camp is a robotics competition in which student teams program robots under the guidance of TCS mentors and then compete in a series of challenges, such as obstacle courses and automation activities. At the end of the summer camp, students are recognized for their achievements at a Parent-Student award ceremony.

"At TCS, we know firsthand that to succeed in tomorrow's workforce, students across America must have a solid foundation in STEM and be fluent in the technologies that will power the global economy of the 21st Century," said Surya Kant, President, TCS North America, UK and Europe. "That is why we are so proud to expand the goIT program into new regions of the country and extend its benefits to more students and inspire them to discover their potential to be leaders in science and technology."

"The ultimate goal of our reinvention of Michigan is to provide employers and employees with opportunities for success in the new economy, Michigan 3.0," said Governor Rick Snyder. "TCS has made a real investment in our young people and in our community through the innovative program, goIT. I look forward to its success in encouraging more students to pursue STEM careers."

Recent statistics show that over the past decade, university enrolment in STEM-related fields has decreased by over 60 percent in the U.S., while in 2012 alone over 150,000 tech jobs are projected to be available leading to roughly 2.5 jobs available for every IT graduate in the United States. The goIT program began in the Cincinnati area four years ago to help combat this negative trend and in addition to Midland, Michigan, has also expanded to Columbus, Ohio reaching over 25 individual schools. In the coming years, TCS plans to expand the goIT program's reach to more high school students throughout the U.S.

For immediate use **PRESS** RELEASE

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 243,000 of the world's best-trained consultants in 42 countries. The company generated consolidated revenues of US $10.17 billion for year ended March 31, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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