TCS/PR/SE-7/2014-15

May 20, 2014

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Services

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 2272 2037/2272 3121
Kind Attn: General Manager,
Department of Corporate

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Tata Consultancy Services and Comcast Recognized by Informatica for Innovation in Test Data Management"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl : as above

Corporate Identification Number (CIN) – L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

Tata Consultancy Services and Comcast Recognized by Informatica for Innovation in Test Data Management

Project Wins High Honors in "Operational Efficiency" at Informatica Innovation Awards

NEW YORK | MUMBAI, May 20, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, was recognized by Informatica as an Innovation Award partner in the category of "Operational Efficiency" during Informatica World 2014 in Las Vegas, NV. This award was bestowed upon TCS and Comcast for the deployment of TCS' Test Data Management (TDM) solution, which helped to assure Comcast's future and current test data requirement.

"We are honored to be acknowledged by Informatica for the innovative solution we deployed at Comcast" said Siva Ganesan, VP and Global Head of Assurance Services, TCS. "In today's connected world, it is paramount that businesses have the right assurance methods in place to ensure compliance and mitigate risks. This space demands an innovative and industry leading approach to solve the growing challenges customers face due to lack of test data."

The project, which started just about a year ago, was a joint collaboration between Comcast, TCS' Assurance Services Unit and Informatica. The goal was to ensure timely availability of referentially correct test data across the various applications in Comcast's QA environment. TCS was able to achieve this objective through the use of its Test Data Management (TDM) solution built on Informatica's Information Lifecycle Management TDM platform that ensures data across an organization is readily accessible so that it can be analyzed and tested across sub-environments. The benefits of effectively implementing TCS' TDM solution include reduced costs, assurance of data quality, faster delivery, and strict adherence to regulatory requirements.

"TCS and Informatica partnered to deploy an innovative solution to address our test data challenges and requirements," said Adrian O'Leary, Senior Vice President, and Kannan Subramaniam, Vice President, Testing and Quality Management at Comcast. "We are pleased that historical constraints have disappeared, enabling us to serve our business in an agile and cost effective way, while improving the overall customer experience."

"We are delighted to recognize the innovation demonstrated by Comcast and TCS," said Amit Walia, General Manager and Senior Vice President at Informatica. "Their thought leadership in the testing and quality assurance market has proven to deliver the operational efficiencies necessary to stay agile."

The Informatica Innovation Awards recognize organizations that have demonstrated leadership in using Informatica solutions to drive innovation and business success. Spread over 10 categories, winners are chosen from more than 5,000 Informatica customers and represent organizations that are transforming their businesses to unleash the full potential of their data.

TCS' Assurance Services work shoulder-to-shoulder with organizations across the globe to meet their testing requirements. By leveraging frameworks, tools and methodologies, TCS enables enterprises to reduce time and efforts in testing, making entire software development lifecycles more efficient. More information on TCS Assurance services, case studies, white papers, and client testimonials, visit www.tcs.com/assurance.

For immediate use **PRESS** RELEASE

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has more than 300,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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