TCS/ PR/SE-68/2013-14

March 4, 2014

National Stock Exchange of India Limited
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Mumbai
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BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 2272 2037/2272 3121
Kind Attn: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Tata Consultancy Services Announces Partnership with Microsoft Business Solutions"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

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For immediate use **PRESS** RELEASE

Tata Consultancy Services Announces Partnership with Microsoft Business Solutions

TCS to support product development for Microsoft Dynamics CRM, focusing on delivering innovative marketing applications across platforms

Atlanta | Mumbai, March 4, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced an exciting new partnership with Microsoft Business Solutions (MBS) today at the annual Microsoft Dynamics Convergence Conference. Through this strategic partnership, TCS and MBS will collaborate on the development of online and on premise versions of Microsoft Dynamics CRM. TCS is one of a select group of systems integrator to be involved in this development, which is a testament to the company's technical capabilities and deep, working knowledge of Microsoft Dynamics CRM.

As part of this partnership, TCS has developed a state of-the-art development center that will support the upcoming releases and updates to the Microsoft Dynamics CRM Roadmap, namely Mira and Leo. The development center is focused on enhancing the roadmap platform through the development of innovative marketing business applications and enhancements to core technology and mobility platforms. TCS has also invested in a test center which comprises of a team of more than 150 highly-skilled engineers. The team is working to identify and create solutions that will improve the user experience, drive process agility and automation, and deliver 'CRM On The Go' capabilities.

"We are proud to partner with MBS on their product development initiatives," said Krishnan Ramanujam, Vice President and Global Head of Enterprise Solutions at TCS. "Our expertise and investments in emerging technologies, such as social, mobility, cloud and big data, alongside our knowledge of the Microsoft Dynamics CRM platform, will allow us to deliver superior results for MBS as they continue to drive their leadership in this ever-evolving market."

The test center also comprises of a test lab which offers assurance services for mobility testing and certification. A framework has been developed that tests for functionality, compatibility, performance, security, localization and UX. The test lab focuses on mobile testing across Android, iOS, Windows and RIM devices. This testing is designed to speed time-to-market while ensuring that Microsoft Dynamic CRM delivers the highest level of quality as well as industry leading designs and capabilities.

"In order for our cloud-based services to be successful, we needed a partner who could help us to remain innovative and agile," said Bob Stutz, Corporate Vice President, Microsoft Dynamics CRM. "With TCS, we have a strategic partner who can help deliver on that promise for Dynamics CRM. This partnership will provide us with unparalleled access to their in-depth knowledge, talent and delivery excellence model, which allows us to accelerate product delivery while sustaining best-in-class quality standards."

For immediate use **PRESS** RELEASE

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 290,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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