TCS/PR/SE-15/2014-15

July 22, 2014

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Fax No. 26598237 / 38
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 22722037/22723121
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Tata Consultancy Services Partners with MapR Technologies to Help Customers Easily and Rapidly Capture Value from Big Data"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: As above

For immediate use **PRESS** RELEASE

Tata Consultancy Services Partners with MapR Technologies to Help Customers Easily and Rapidly Capture Value from Big Data

SAN FRANCISCO | MUMBAI, July 22, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, today announced a new partnership with MapR Technologies, Inc., provider of the top-ranked distribution for Apache™ Hadoop®, to help enterprise customers easily and rapidly capture critical big data insights. The partnership's new big data offerings will shift the IT cost curve and allow companies to strategically reimagine their business models.

Gartner predicts the market size of Business Intelligence/Performance Management and Analytics to be $96 billion by 2016, with Big Data IT services representing almost half of that figure at $43.7 billion. Big data spending will be a combination of upgrades, replacements and 'net new' projects, taking advantage of new data-driven business models, innovative products and services, and predictable pricing models. This overcomes previous barriers of information silos and lack of IT analytics systems.

"At TCS, we are on a mission to help our customers reimagine their businesses by leveraging big data in combination with other digital forces to redefine their existing business models, create new data-driven products and services, redraw target segments, create new channels, and also change their business processes and workplaces," said Dr. Satya Ramaswamy, global head of TCS Digital Enterprise, Tata Consultancy Services. "Our partnership with MapR in the big data space is already delivering measurable business benefits for customers and we look forward to expanding this alliance to jointly pursue other opportunities where we have deep expertise."

TCS and MapR are developing turn-key solutions to address key big data challenges, such as recommendation engines, supply chain optimization and pricing analytics. Hundreds of TCS associates across the globe are trained and certified on the MapR platform to support mission-critical client use cases and provide operational support. Joint product offerings combine:

- **TCS data analytics solutions:**
  - TCS Perivista™ - unified customer view of internal and external data
  - TCS Sensor Data Analytics™ - receive, store and analyze sensor/log data
- **TCS data management solutions:**
  - TCS Data Migration Tool™ - fast and secure data movement between Hadoop and enterprise data sources
  - TCS Active Archive™ - archive using Hadoop storage, warm data for analytics
  - TCS BigData Desktop™ - manage data/metadata, executable on Hadoop clusters you're your desktop
- **MapR distribution for Apache Hadoop**: includes unique enterprise-grade features such as advanced disaster recovery, data protection, real-time file access, and high scalability up to trillions of files, including support for mission-critical production applications.

"MapR is excited to partner with TCS to help customers overcome market uncertainty and tackle big data challenges and opportunities," said Jon Posnik, vice president of business development, MapR Technologies. "This partnership brings TCS' vast big data experience and industry domain knowledge together with our industry-leading, enterprise-grade Hadoop platform. This will be a big win for our joint customers."

For immediate use **PRESS** RELEASE

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 305,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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About MapR Technologies
MapR delivers on the promise of Hadoop with a proven, enterprise-grade platform that supports a broad set of mission-critical and real-time production uses. MapR brings unprecedented dependability, ease-of-use and world-record speed to Hadoop, NoSQL, database and streaming applications in one unified distribution for Hadoop. MapR is used by more than 500 customers across financial services, government, healthcare, manufacturing, media, retail and telecommunications as well as by leading Global 2000 and Web 2.0 companies. Amazon, Cisco, Google and HP are part of the broad MapR partner ecosystem. Investors include Google Capital, Lightspeed Venture Partners, Mayfield Fund, NEA, Qualcomm Ventures and Redpoint Ventures. MapR is based in San Jose, CA. Connect with MapR on Facebook, LinkedIn, and Twitter.

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