



19th October 2012
BJ/SH-L2/200

Bombay Stock Exchange Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Bldg., P J Towers
Dalal Street, Fort
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/1, Block "G"
Bandra-Kurla Complex
Mumbai 400 051.

Dear Sirs,

**Award of Letter of Intent for the
electricity distribution franchise for Jamshedpur circle**

The Company has been awarded the Letter of Intent (LOI) for the Distribution Franchise of Jamshedpur circle by Jharkhand State Electricity Board (JSEB).

The Distribution Franchise awarded to Tata Power will be for a period of 15 years. Tata Power will be responsible for operating and maintaining the distribution network in the Jamshedpur circle, which includes Jamshedpur, Tata Steel city, Adityapur and Ghatsila divisions. Tata Power will also be managing the billing and collections.

The Press Release issued by the Company is attached for your ready reference.

Yours faithfully,
For The Tata Power Company Limited

A handwritten signature in black ink, appearing to read 'H M Mistry'.

(H M Mistry)
Company Secretary

Encl.

TATA POWER

The Tata Power Company Limited

Registered Office: Bombay House, 24 Homi Mody Street, Mumbai 400 001
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TATA POWERFor immediate use only **PRESS RELEASE**

Tata Power awarded Letter Of Intent (LOI) for the electricity distribution franchise for Jamshedpur circle

Mumbai, 19th October 2012: Tata Power, India's largest integrated power company today announced that it has been awarded the Letter of Intent (LOI) for the Distribution Franchise of Jamshedpur circle by the Jharkhand State Electricity Board (JSEB).

The Distribution Franchise awarded to Tata Power will be for a period of 15 years. Tata Power will be responsible for operating and maintaining the distribution network in the Jamshedpur circle, which includes Jamshedpur, Tata Steel city, Adityapur and Ghatsila divisions. Tata Power will also be managing the billing and collections. As already seen at Delhi, where the existing employees adopted to Tata culture of transparency and customer orientation quickly, Team Tata Power looks forward to working closely with all employees of JSEB who would be willing to realign themselves to serve customers with efficiency and superior customer care.

Speaking on the occasion, Mr. S. Padmanabhan, Executive Director, Tata Power said, "We are delighted to be awarded the distribution franchise of Jamshedpur circle in Jharkhand as it holds a special place in the Tata group's history. The Tata group has been in Jamshedpur and Jharkhand for over a century through various Tata group companies led by Tata Steel. The Tata group's relationship with the State and the people has been mutually sustaining and rewarding. The city of Jamshedpur is very close to our heart and we have our presence there through our power plants. We are delighted with this new opportunity to build relationship with the Jharkhand state and with the people of Jamshedpur through the distribution of power to residential, industrial and commercial customers."

At Tata Power, we are committed to providing our customers reliable and quality power teamed with superior customer service. We are looking forward to adopting the same philosophy to serve all customers in Jamshedpur.

It is our endeavour to be the most preferred distribution company in the country and with the successful turnaround of Delhi distribution business coupled with our successful Mumbai distribution business, we now look forward to working with employees at Jamshedpur circle to earn a respectable position in the market place."

With a customer base of more than 3.5 lakh in Mumbai, Tata Power has built a reputation of providing reliable and uninterrupted power 24X7 to the city of dreams for over 9 decades. In Delhi, the Company's partnership for distribution with the State Government of Delhi for North Delhi customers, Tata Power Delhi Distribution Limited (TPDDL) serves more than 1 million customers and is one of the most successful stories of Public Private Partnership in the country.

About Tata Power:

Tata Power is India's largest integrated power company with a significant international presence. The Company has an installed generation capacity of 6899 MW in India and a presence in all the segments of the power sector viz Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut

Lighting up Lives!

TATA POWER



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PRESS RELEASE

Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. It is one of the largest renewable energy players in India and is developing country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. Its international presence includes strategic investments in Indonesia through 30% stake in coal mines and a geothermal project; in Singapore through Trust Energy Resources to securitise coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennerg' to develop projects in South Africa, Botswana and Namibia; in Australia through investments in enhanced geothermal and clean coal technologies and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come. Visit us at: www.tatapower.com

For further information, please contact:

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