BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

December 1, 2014
Sc- 15440

Dear Sirs,

Re: Tata Motors November, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary
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TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors November sales at 41,720 nos.

Mumbai, December 01, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in November 2014 were 41,720 vehicles, a growth of 2% over 40,863 vehicles sold in November 2013. The company's domestic sales of Tata commercial and passenger vehicles for November 2014 at 37,427 nos., remained flat. While market continues to remain challenged by macroeconomic trends, segments such as M&HCV showed a 39% growth year-on-year. Other segments such as the Sedans continue to show positive growth due to the all-new Zest and Exports have grown in November 2014 by 17%, over last year.

Cumulative sales (including exports) for the company for the fiscal are 321,252 nos., lower by 19% over 397,243 nos., sold last year.

Passenger Vehicles

In November 2014, Tata Motors passenger vehicles recorded a growth of 16%, compared to 10,376 nos., sold in November 2013.

The trend of growth in passenger vehicles continued - with the strong Zest and Nano sales. While the sales of the passenger cars in November 2014 were at 10,286 nos., higher by 30% over 7,910 sold in November 2013, the UV sales declined by 30%.

Cumulative sales of all passenger vehicles in the domestic market for the fiscal are 80,187 nos., lower by 15% over last year.

Commercial Vehicles

The company's sales of commercial vehicles in November 2014 in the domestic market were 25,406 nos., a 5% decline compared to 26,816 vehicles sold in November last year. LCV sales were 15,954 nos., a decline of 20% over November last year, while M&HCV sales continued to show growth at 9,452 nos., which is higher by 39%, over November last year.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 208,397 nos., lower by 23% over last year. Cumulative LCV sales was 132,120 nos., a decline of 33% over last year, while M&HCV sales at 67,931 nos., were higher by 8%, over last year.

Tata Motors Limited
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Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com
CINL28920MH1945PLC004520

TATA MOTORS

for immediate use **PRESS RELEASE**

Exports

The company's sales from exports were 4,293 nos. in November 2014, grew by 17% compared to 3,671 vehicles in November last year. The cumulative sales from exports for the fiscal at 32,668 nos., was lower by 2% over 33,418 nos., over last year.

- Ends -

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
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Head – Corporate Communications
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