BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn : Mr Girish Joshi, GM - DCS

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

April 1, 2014
Sc- 15002

Dear Sirs,

Re: Tata Motors March, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors March sales at 51,184 nos.

Mumbai, April 01, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in March 2014 were 51,184 vehicles. The company's domestic sales of Tata commercial and passenger vehicles for March 2014 were 45,996 nos.

Cumulative sales (including exports) for the company for the fiscal were 566,695 nos.

Commercial Vehicles
The company's sales of commercial vehicles in March 2014 in the domestic market were 33,356 nos., LCV sales were 20,938 nos., while M&HCV sales stood at 12,418 nos.

Cumulative sales of commercial vehicles in the domestic market for the fiscal were 378,348 nos. Cumulative LCV sales were 268,117 nos., while M&HCV sales stood at 110,231 units.

Passenger Vehicles
Sales of passenger vehicles for March 2014 were at 12,640 nos. Sales of the Nano/ Indica/ Indigo range in March 2014 were 9,761 nos. The Sumo/ Safari/ Aria/ Venture range sales were 2,879 nos.

Cumulative sales of passenger vehicles were 138,455 nos. Cumulative sales of the Nano/ Indica/ Indigo range were at 107,187 nos. Cumulative sales of the Sumo/Safari/ Aria/ Venture range were 31,268 nos.

Exports
The company's sales from exports were 5,188 nos. in March 2014. Cumulative sales from exports for the fiscal were 49,892 nos.

- Ends -

About Tata Motors

Tata Motors is India's largest automobile company, with consolidated revenues of Rs. 1,88,818 crores ($ 34.7 billion) in 2012-13. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in

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Bombay House 24 Homi Mody Street Fort Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com

India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. It is also the world's fifth largest truck manufacturer and fourth largest bus manufacturer. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
Ms. Minari Shah
Head – Corporate Communications
Tata Motors Limited
Phone: 00 91 22 66657289; E-Mail: minari@tatamotors.com
www.tatamotors.com