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Tata Motors January sales at 61,660 nos.

Mumbai, February 01, 2013: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in January 2013 were 61,660 vehicles. The company's domestic sales of Tata commercial and passenger vehicles for January 2013 were 57,780 nos.

Cumulative sales (including exports) for the company for the fiscal were 675,410 nos.

Commercial Vehicles

The company's sales of commercial vehicles in January 2013 in the domestic market were 42,571 nos. LCV sales were 33,849 nos., while M&HCV sales stood at 8,722 nos.

Cumulative sales of commercial vehicles in the domestic market for the fiscal were 432,941 nos. Cumulative LCV sales were 315,041 nos., while M&HCV sales stood at 117,900 nos.

In January, Tata Motors became the first company in India to offer an unbeatable warranty of 4 years, on its entire range of heavy trucks with 25 tonnes and higher GVW (Gross Vehicle Weight).

Passenger Vehicles

Sales of passenger vehicles for January 2013 were at 15,209 nos. During the month, Tata Motors launched its premium hatchback, the all new Tata Vista D90, an advanced & dynamic car, powered by a specially tuned 90 PS Quadrajet diesel engine with hi-tech feature packed offering along with all new classy interiors for personalised comfort. It joins the recently introduced Tata Manza Club Class and Tata Safari Storme which have seen exceptional pull and are growing well in their respective segments. Sales of the Nano/ Indica/ Indigo range in January 2013 were 11,192 nos. The Sumo/ Safari/ Aria/ Venture range sales were 4,017 nos.

Cumulative sales of passenger vehicles were 199,186 nos. Cumulative sales of the Nano/ Indica/ Indigo range were at 158,020 nos. Cumulative sales of the Sumo/Safari/ Aria/ Venture range were 41,166 nos.

During January, Tata Motors also introduced state-of-the-art new-look company-owned showrooms in Mumbai (Prabhadevi) and New Delhi (South Extension), with best-in-class services for superior customer experience. This format will be rolled out across the country in the coming months.

Exports

The company's sales from exports are 3,880 vehicles in January 2013. Cumulative sales from exports for the fiscal were 43,283 nos.

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About Tata Motors

Tata Motors is India's largest automobile company, with consolidated revenues of Rs.1,65,654 crores ($ 32.5 billion) in 2011-12. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, Spain, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 7.5 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. It is also the world's fourth largest truck and bus manufacturer. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia and South America.

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