BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

September 1, 2014
Sc- 15174

Dear Sirs,

Re: Tata Motors August, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary
Z:\New Folders\2014-15\Tata Motors\Stock Exchanges\Clause 36 - Monthly Sales Reporting\August 2014\monthly sales\BSE-NSE-letter-August 1-2014.doc

TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors August sales at 40,883 nos.

Mumbai, September 01, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in August 2014 were 40,883 vehicles, a decline of 18% over 49,611 vehicles sold in August 2013. The company's domestic sales of Tata commercial and passenger vehicles for August 2014 were 36,403 nos., 19% decline over 44,717 nos. sold in August last year.

Cumulative sales (including exports) for the company for the fiscal are 190,476 nos., lower by 25% over 254,355 nos., sold last year.

Commercial Vehicles

The company's sales of commercial vehicles in August 2014 in the domestic market were 25,428 nos., a 23% decline compared to 33,153 vehicles sold in August last year. LCV sales were 16,287 nos., a decline of 35% over August last year, while M&HCV sales stood at 9,141 nos., a growth of 11%, over August last year.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 126,682 nos., lower by 28% over last year. Cumulative LCV sales was 80,658 nos., a decline of 37% over last year, while M&HCV sales stood at 46,024 nos., lower by 7% over last year.

Passenger Vehicles

Sales of passenger vehicles for August 2014 were at 10,975 nos., lower by 5% over 11,564 vehicles sold in August 2013. Sales of the passenger cars in August 2014 were 8,229 nos., lower by 6% over 8,761 vehicles sold in August 2013. The sales of utility vehicles were 2,746 nos., declined by 2% over 2,803 nos., sold in August last year.

Cumulative sales of passenger vehicles in the domestic market for the fiscal are 44,724 nos., lower by 21% over last year. Cumulative sales of the passenger cars this fiscal was 33,450 nos., lower by 25% over vehicles sold, over last year. The utility vehicles sales stood at 11,274 nos., 7% decline over 12,116 nos., sold last year.

Exports

The company's sales from exports were 4,480 nos. in August 2014, declined by 8% compared to 4,894 vehicles in August last year. The cumulative sales from exports for the fiscal at 19,070 nos., was lower by 7% over 20,606 nos., over last year.

Tata Motors Limited
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Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com
CINL28920MH1945PLC004520

TATA MOTORS

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- Ends -

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
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Head – Corporate Communications
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