BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

January 2, 2015
Sc- 15495

Dear Sirs,

Re: Tata Motors December, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors December sales at 41,734 nos.

Mumbai, January 02, 2015: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in December 2014 were 41,734 vehicles, a growth of 10% over 37,836 vehicles, sold in December 2013. The company's domestic sales of Tata commercial and passenger vehicles for December 2014 were 37,776 nos., a growth of 8% over 35,010 vehicles, sold in December 2013.

Cumulative sales (including exports) for the company for the fiscal are 362,995 nos., lower by 17% over 435,079 vehicles, sold last year.

While market continues to remain challenged by macroeconomic trends, segments such as M&HCV showed a 62% growth year-on-year. Other segments such as Passenger Cars continue to show positive growth of 52% and Exports have grown in December 2014 by 40%, over last year.

Passenger Vehicles

In December 2014, Tata Motors passenger vehicles recorded sales 12,040 nos., a growth of 30%, compared to 9,272 nos., sold in December 2013.

The trend of growth in passenger vehicles continued - with the strong Zest and Nano sales. While the sales of the passenger cars in December 2014 were at 9,956 nos., higher by 52%, over December 2013, the UV sales declined by 24% at 2,084 nos., in December 2014.

Cumulative sales of all passenger vehicles in the domestic market for the fiscal are 92,227 nos., lower by 11% over last year.

Commercial Vehicles

The company's sales of commercial vehicles in December 2014 in the domestic market at 25,736 nos., remained flat. LCV sales were 13,298 nos., a decline of 26% over December 2013, while M&HCV sales continued to show growth at 12,438 nos., which is higher by 62%, over December 2013.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 234,142 nos., lower by 21% over last year. Cumulative LCV sales was 145,425 nos., a decline of 32% over last year, while M&HCV sales at 88,717 nos., were higher by 10%, over last year.

Tata Motors Limited
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Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com
CINL28920MH1945PLC004520

TATA MOTORS

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Exports

The company's sales from exports were 3,958 nos. in December 2014, grew by 40% compared to 2,826 vehicles in December 2013. The cumulative sales from exports for the fiscal at 36,626 nos., grew marginally by 1%, over last year.

- Ends -

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
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Head – Corporate Communications
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