BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn : Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

June 2, 2014
Sc- 15058

Dear Sirs,

Re: Tata Motors May, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors May sales at 37,525 nos.

Mumbai, June 02, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in May 2014 were 37,525 vehicles, a decline of 24% over 49,304 vehicles sold in May 2013. The company's domestic sales of Tata commercial and passenger vehicles for May 2014 were 34,334 nos., 24% decline over 45,430 nos. sold in May last year.

Cumulative sales (including exports) for the company for the fiscal are 71,417 nos., lower by 29% over 100,483 nos., sold last year.

Commercial Vehicles

The company's sales of commercial vehicles in May 2014 in the domestic market were 25,104 nos., a 27% decline compared to 34,296 vehicles sold in May last year. LCV sales were 15,991 nos., a decline of 34% over May last year, while M&HCV sales stood at 9,113 nos., a decline of 10% over May last year.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 48,333 nos., lower by 31% over last year. Cumulative LCV sales was 30,795 nos., a decline of 39% over last year, while M&HCV sales stood at 17,538 nos., lower by 13% over last year.

Passenger Vehicles

Sales of passenger vehicles for May 2014 were at 9,230 nos., lower by 17% over 11,134 vehicles sold in May 2013. Sales of the Nano/ Indica/ Indigo range in May 2014 were 6,932 nos., lower by 22% over 8,927 vehicles sold in May 2013. The Sumo/ Safari/ Aria/ Venture range sales were 2,298 nos., a growth of 4% over 2,207 nos., sold in May last year.

Cumulative sales of passenger vehicles in the domestic market for the fiscal are 16,671 nos., lower by 27% over last year. Cumulative sales of the Nano/ Indica/ Indigo range this fiscal was 12,585 nos., lower by 29% over 17,845 vehicles sold, over last year. The Sumo/ Safari/ Aria/ Venture range sales stood at 4,086 nos., 16% decline over 4,859 nos., sold last year.

Tata Motors Limited
Bombay House 24 Homi Mody Street Fort Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com
CIN: L28920MH1945PLC004520

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Exports

The company's sales from exports were 3,191 nos. in May 2014, registered a decline of 18% compared to 3,874 vehicles in May last year. The cumulative sales from exports for the fiscal at 6,413 nos., was lower by 14% over 7,439 nos., over last year.

- Ends -

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. It is also the world's fifth largest truck manufacturer and fourth largest bus manufacturer. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
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Head – Corporate Communications
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