



# SUN TV NETWORK LIMITED

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Website: [www.suntv.in](http://www.suntv.in) CIN.: L22110TN1985PLC012491

31<sup>st</sup> July, 2015

National Stock Exchange of India Limited  
Exchange Plaza Bandra - Reclamation  
BandraKurla Complex, Bandra (E)  
Mumbai - 400 051

Sir,

Sub: Earnings Release for the Quarter ended 30<sup>th</sup> June 2015  
Ref: - Symbol: SUNTV - Series: EQ

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Please find enclosed the Earnings Release of our Company for the quarter ended 30<sup>th</sup> June 2015 for your information and records.

Thanking you,

For Sun TV Network Limited

  
R. Ravi  
Company Secretary &  
Compliance Officer



## SUN TV Network Limited

- ❖ *Advt Revenue up ~16% - Rs.323.89 crores;*
- ❖ *P B T (excl IPL) ~ 23% - Rs.356.95 crores;*
- ❖ *P B T (incl IPL) ~ 21% - Rs.300.34 crores;*
- ❖ *PAT up ~19% - Rs.197.28 crores;*

### Earnings Release for the Quarter ended 30<sup>th</sup> June 2015

Chennai, India July 31, 2015: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam, FM radio stations across India and the SunRisers Hyderabad Cricket Franchise has reported its results for the quarter ended 30<sup>th</sup> June, 2015.

We give below the summarized Revenues / E B I T D A of the Company:

| Particulars     | Rs. crores                    |              |                     |
|-----------------|-------------------------------|--------------|---------------------|
|                 | Total Media and Entertainment | Broadcasting | SunRisers Hyderabad |
| Revenues        | 691.09                        | 594.54       | 96.55               |
| Operating costs | 281.93                        | 128.77       | 153.16              |
| EBITDA          | 409.16                        | 465.77       | (56.61)             |
| EBITDA %        | 59.21                         | 78.34        | N. A.               |





## ***Earnings Release for the quarter ended 30<sup>th</sup> June 2015***

For the quarter ended 30<sup>th</sup> June, 2015, the Revenue, including the IPL Revenue, was up by ~9% at Rs.691.09 crores, the same was up ~14%, excluding the IPL Revenue at Rs.594.54 crores, as against Rs.520.17 crores for the corresponding quarter ended 30<sup>th</sup> June, 2014.

Subscription revenues continued to grow with cable TV revenues growing by ~13% and DTH subscription revenue growing by ~9% over same quarter last year.

During the quarter ended 30<sup>th</sup> June, 2015, the EBITDA, including the IPL Revenue, was up by ~11% at Rs.409.16 crores and the same excluding the IPL Revenue was up ~13% at Rs.465.77 crores, as compared to Rs.367.57 crores and Rs.411.02 crores respectively in the previous quarter ended 30<sup>th</sup> June, 2014.

The Profit before Interest, Depreciation & Taxes (PBIDT) including the IPL Revenue and expenses for the quarter was up by ~11% at Rs.431.31 crores as against Rs.387.27 crores for previous quarter ended 30<sup>th</sup> June, 2014.

The Profit after Taxes (PAT) for the quarter ended 30<sup>th</sup> June, 2015 was higher at Rs.197.28 crores as against Rs.165.64 crores for the previous quarter ended 30<sup>th</sup> June, 2014.

**INTERIM DIVIDEND:** At the Board Meeting held on 30<sup>th</sup> April, 2015 the Board of Directors had declared an Interim Dividend of Rs.6.00 per share (120%) on a face value of Rs.5.00 Per Share.

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