

**SUNDARAM FINANCE***Enduring values. New age thinking.*

SEC:0201:10/PAL

July 28, 2010

National Stock Exchange of India Limited
2nd Floor, Ispahani Centre
Door No.123-124
Nungambakkam High Road
Nungambakkam
Chennai 600 034

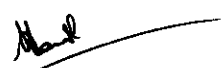
Dear Sirs,

Re: Disclosure of change in shareholding

We enclose disclosure in Form D received today from our director, Mr. S. Ravindran in respect of mutual transfer of 1,42,520 shares within their family members in accordance with Regulation 13(4) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Thanking you,

Yours truly,
for Sundaram Finance Limited



S. Venkatesan
CFO & Secretary
Encl:

CC: The Manager - Listing
National Stock Exchange of India Limited
Capital Market - Listing
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Sundaram Finance Limited

Form D

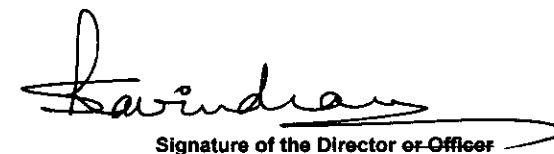
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4) and (6)]

Regulation 13(4) - Details of change in shareholding by Director or Officer of a listed company (Sundaram Finance Limited) and his dependents

Name, PAN No. & Address of Director/Officer	No. & % of shares/voting rights held by the Director/Officer	Date of receipt of allotment advice/acquisition/sale of shares/voting rights	Date of intimation to Company	Mode of acquisition (market purchase/public/rights/preferential offer etc.)	No. & % of shares/post acquisition/voting rights sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell Quantity	Sell Value
Sri S Ravindran PAN: AACPR6159H New No.7, Old No.4 Kasturi Estates 3rd Street Chennai 600 086	2,24,140 shares (0.403%) held individually and 46,270 (0.083%) shares held jointly with dependent relatives	28/07/2010	28/07/2010	Mutual Transfer	1,94,960 shares (0.351%) held individually and 1,13,360 shares (0.204%) jointly with dependent relatives	Not Applicable since mutual transfer	Not Applicable since mutual transfer	14,580 shares under individual account and 1,13,360 shares under joint account	-	43,760 shares under individual account and 46,270 shares under joint account	-
Mrs Thanjam Ravindran (Spouse) PAN: ACQPR1429N	1,26,026 shares (0.227%) held individually and 1,314 shares (0.002%) held jointly with dependent relative				1,40,606 shares (0.253%) held individually			14,580 shares under individual account		1,314 shares under joint account	
Miss Shruti Ravindran (Daughter) PAN: AGZPR7055H	17,914 shares held individually (0.032%)				-			-		17,914 shares	
Mr Shreyas Ravindran (Son) PAN: BGYPS6976G	33,262 shares held individually (0.060%)				-			-		33,262 shares	

Date: 28/07/2010



Signature of the Director or Officer

Note:

Mutual purchase and sale includes transfer of 44,400 shares held jointly by Miss Shruti Ravindran and Mr S Ravindran from one DP Account to another DP Account.