T V Sundram Iyengar & Sons Limited

Registered office
TVS Building
Post Box No 21
7-B West Veli Street
Madurai - 625 001

Phone 0452-2356400
Fax 0452-2341587
www.tvs.in

12th July 2013

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Listing department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Madras Stock Exchange Limited
Exchange Buildings
11 Second Line Beach
Chennai 600 001

Dear Sir,

RE: Declaration in terms of Regulation 13(4) and 13(4A) of SEBI (Prohibition of Insider Trading) Regulations, 1992

In terms of Regulation 13(4) and 13(4A) of SEBI (Prohibition of Insider Trading) Regulations, 1992, we send herewith a declaration in respect of the change in the shareholding, consequent upon reduction in the percentage of equity shareholdings of the promoters group upon allotment of 12,64,501 shares to Qualified Institutional Buyers under Institutional Placement Programme in terms of SEBI (ICDR) Regulations, 2009 by Sundaram-Clayton Limited on a preferential basis and sale of 4 shares through OFS by one of the promoters.

Kindly acknowledge receipt.

Thanking you

FOR T. V. SUNDRAM IYENGAR & SONS LIMITED

B. GANAPATHI SARMA
PRESIDENT & SECRETARY

Encl : Form D

Copy to:

The compliance officer
M/s Sundaram-Clayton Limited
"Jayalakshmi Estates"
No.29, Haddows Road,
Chennai 600 006

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FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Regulation 13(4) and 13(4A) - Details of change in shareholding or voting rights held by Director or Officer or Promoter or Person who is part of Promoter Group of a Listed Company

PARTICULARS	DETAILS
Name, PAN & address of Promoter / ~~Person who is part of Promoter Group / Director / Officer~~	T V Sundram Iyengar & Sons Limited AABCT0159K 7–B, West Veli Street MADURAI 625 001
No. and % of shares/ voting rights held by the Promoter / Person who is part of Promoter Group / Director / Officer	38,07,330 Equity Shares (20.08%)
Date of receipt of allotment advice/ acquisition of / sale of shares/ voting rights	11th July 2013 *
Date of intimation to Company	12th July 2013
Mode of acquisition (market purchase/ public/rights/preferential offer etc.)/sale	Consequent upon reduction in the percentage of equity shareholdings of the promoters group upon allotment of 12,64,501 shares to Qualified Institutional Buyers (QIBs) under Institutional Placement Programme, in terms of SEBI (ICDR) Regulations, 2009 by the TC on a preferential basis and sale of 4 shares through OFS by one of the promoters for the purpose of increasing the 'minimum public shareholding' (MPS) to 25%, in terms of Rule 19(2)(b) and 19A of Securities Contracts (Regulations) Rules, 1957, as amended (the "SCRR") and Clause 40A of the Listing Agreement.
No & % of shares / voting rights post acquisition/ sale*	38,07,330 Equity Shares (18.82%)
Trading member through whom the trade was executed with SEBI and the Registration No. of the TM	Not Applicable
Exchange on which trade was executed	Not Applicable
Buy quantity	Not Applicable
Buy value	Not Applicable
Sell quantity	Not Applicable
Sell Value	Not Applicable

* Dilution in percentage of equity shareholding pursuant to allotment of shares by the Target Company on a preferential basis as explained above

FOR T. V. SUNDRAM IYENGAR & SONS LIMITED

B. GANAPATHI SARMA
PRESIDENT & SECRETARY

Place: Madurai
Date: 12.7.2013