

August 06, 2025

Listing Compliance & Legal Regulatory
BSE Limited
Phiroze Jeejeebhoy Towers Dalal Street,
Mumbai 400 001
Stock Code: 543227, 974820 & 975101

Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai 400 051
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Press Release – Blitz 2025: Happiest Minds’ 8th Annual Tech Fest Spotlights Disruption, Innovation & Acceleration

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Happiest Minds Technologies Limited**



Praveen Kumar Darshankar
Company Secretary & Compliance Officer
Membership No. F6706

Blitz 2025: Happiest Minds' 8th Annual Tech Fest Spotlights Disruption, Innovation & Acceleration

Bengaluru, August 6, 2025: Happiest Minds Technologies Limited (NSE, BSE: HAPSTMNDS), a 'Born Digital. Born Agile', Mindful IT Company, hosted the grand finale of its 8th annual technology festival, Blitz, on July 24, 2025, at St. John's Auditorium, Bengaluru. This year's theme, *Disruption. Innovation. Acceleration.*, shaped the tone of the event, showing up consistently across sessions, showcases, and conversations, reflecting the ongoing transformation within the company and the broader tech ecosystem.

The event was inaugurated with the traditional lighting of the lamp by senior leadership, including Ashok Soota (Chairman & Chief Mentor), Joseph Anantharaju (Co-Chairman & CEO), Venkatraman Narayanan (Managing Director), Preeti Menon (Chief Delivery Officer, PDES), Priya Prasad (IG Head: Retail, CPG & Logistics), Sridhar Mantha (President & CEO of GBS), Rajiv Shah (Executive Director), Poornima Bethmangalkar (IG Head: Industrial, Manufacturing, Energy & Utilities), and Ritesh Gupta (CTO, PDES).



The event opened with a welcome address by Joseph Anantharaju. He spoke about Blitz's evolution into a strategic platform that goes beyond being just a festival. With the rapid pace of GenAI advancements, he emphasized how Blitz has become essential for staying ahead and driving alignment across the organization. He also outlined the company's ongoing transformation journey, including verticalization, the launch of GBS, and the establishment of dedicated sales teams.

This was followed by the keynote address from Ashok Soota, who highlighted the value of foundational thinking in today's fast-changing tech landscape. He underscored the need to deeply understand customer needs, identify gaps early, and focus on building sustainable solutions. Drawing from this year's showcases, he appreciated the clarity and domain expertise demonstrated by various teams across the organization.

The tech note this year was delivered by Ritesh Gupta, who focused on the growing importance of using AI effectively and responsibly in the modern workplace.

Over the course of the day, Happiest Minds from Bengaluru, Noida, Hyderabad, Pune, Bhubaneswar, Madurai, Coimbatore, and Chennai came together to celebrate ideas in motion through live sessions, technology booths, debates, quizzes, and cultural showcases. While Bengaluru teams joined on-ground, other campuses participated virtually and celebrated in their own style.

The competition lineup included One-Minute Video, Tech Debate, Tech Accelerator, Technical Whitepapers, Vlog (Women-only), Treasure Hunt, Tech Quiz, Prompt Engineering Contest, and the ever-popular Tech Booths.

Team *Data Dynamos* emerged as the overall winners of Blitz 2025, with a total of 884 points. Their consistent and high-quality performance across categories earned them the top spot. Speaking about their journey, the team shared how each round challenged them to push boundaries, think creatively and deepen their collaboration. Blitz helped them learn, adapt and innovate as a team.

Held on July 23, 2025, Booth Day featured 39 booths across locations, including 29 in Bengaluru. The booths presented practical solutions in AI, analytics, automation, sustainability and security, each built around real customer needs.



The top three booths at Blitz 2025 stood out for their innovation, execution, and real-world impact. Marketing Analytics Solutions secured the winning spot for its strong application of data-driven insights. Electrify AI: Powering the GPU Era followed as the first runner-up, impressing with its relevance to emerging computing demands. ScanAssist: Instant Product Intelligence for Retail was named second runner-up for its smart take on enhancing retail experiences. Together, these solutions reflected a clear customer focus, practical problem-solving, and sharp technical execution.

Winners across categories were felicitated by the senior leadership team across the locations.



During the event, Paul Jacob, Happiness Evangelist and Senior Director, People Practice, announced the launch of the 'Happometer' Widget. This mood check-in tool allows team members to select an emoji based on how they feel and receive a personalized suggestion, such as a guided meditation, a podcast, or relevant content. It's a simple shift, designed to make emotional wellness more intuitive and accessible across teams.

Blitz stands as a space for focused thinking, real collaboration and purposeful innovation. It's where ideas are shaped by real-world challenges and driven by curiosity, clarity and intent.

About Happiest Minds Technologies

[Happiest Minds Technologies Limited](#) (BSE, NSE: HAPPSTMNDS) is an AI-led customer-first digital engineering and Mindful IT company. With an integrated approach that spans from chip to cloud, Happiest Minds delivers secure and scalable solutions across product engineering, cybersecurity, analytics and automation platforms. Happiest Minds brings purpose and precision to every engagement, helping enterprises solve complex business challenges and fast-track their digital evolution across industry sectors such as [Banking, Financial Services & Insurance](#) (BFSI), [EdTech, Healthcare & Life Sciences](#), Hi-Tech and [Media & Entertainment](#), Industrial, [Manufacturing](#), [Energy & Utilities](#), and [Retail, CPG & Logistics](#).

Happiest Minds' innovation-led strategy is powered by deep expertise in disruptive tech including Gen AI and strategic partnerships with global technology leaders like Microsoft and AWS, along with a growing portfolio of proprietary platforms including [Arttha](#), a unified digital payments suite designed to enable seamless and inclusive financial experiences and [FuzionX](#) Gaming Studio, a game development hub focused on building high-performance gaming experiences that integrate creativity with advanced technology.

Happiest Minds has been honored by both the Golden Peacock Awards and the Institute of Company Secretaries of India (ICSI) for its exemplary Corporate Governance practices. Guided by its mission of '*Happiest People . Happiest Customers*' and consistently recognized as a great place to work, Happiest Minds is headquartered in Bengaluru, India, with a global presence across the Americas, UK, Europe, Australia, the Middle East, Africa, and Asia.

As of June 2025, Happiest Minds generates annualized revenues in excess of \$270 million, has a people strength of over 6,500 across 43 global offices, and serves 280+ customers, including 85+ billion-dollar corporations.

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