Subex Limited
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subex
powering the ROC

April 11, 2011

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (East)
Mumbai – 400 051

Dear Sir/Madam,

Sub: Appointment of Director

Please be informed that the Board of Directors of the Company has today approved the following:

- Appointment of Mr. Anil Singhvi as an additional director of the Company to hold office till the next Annual General Meeting.

The aforesaid intimation is being sent pursuant to clause 30(a) and other applicable provisions of the Listing Agreement.

We also enclose herewith a press release which the Company intends to make. Kindly broadcast the same on your website.

Thanking you

Yours truly,
For Subex Limited

SUBEX LIMITED ★ BANGALORE-560 037 ★

Ramanathan J
Vice President-Finance & Company Secretary

Press release

For Immediate Release **11 April 2011**

Press contact Mansi Chouhan
Manager – Corporate Communications
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mansi.chouhan@subexworld.com

Anil Singhvi joins as Independent Director on the Board of Subex Ltd.

BANGALORE, INDIA - Subex Ltd, a leading global provider of operations and business support systems (OSS/BSS) for communications service providers, announced today the appointment of Mr. Anil Singhvi, Chairman of Ican Investments Advisors Pvt Ltd, as an Independent Director on the Board of Subex Limited. Prior to establishing Ican Investments, he was an Advisor to Reliance ADA Group for about 2 years.

"I'm extremely pleased to be on the Board of Subex Ltd. at this juncture of their growth and evolution. I firmly believe that the company's outstanding products and the trust will take it to higher levels of excellence," said Mr. Singhvi.

Commenting on the appointment, Subash Menon, Founder Chairman, Managing Director and CEO of Subex, said, "We are extremely pleased to have a seasoned professional of Mr. Singhvi's calibre and expertise join our Board. At Subex, we are confident that his enriched expertise will aid us in driving our momentous growth to the desired level while ensuring the highest levels of corporate governance."

Mr. Singhvi has over 30 years of experience in Corporate sector, out of which 22 years were spent with Ambuja Cements Ltd, where he rose from Manager to Managing Director & CEO. A Chartered Accountant, Mr. Singhvi played a defining role in making of Ambuja Cements. During his tenure, company rose from being less than a million tonne to 17 million tonnes company, spread over 10 locations. This growth included both organic and inorganic and Ambuja rose to become leader in cement industry in India. He was also instrumental in structuring the entire transaction with the Holcim for the sale of ACC and Ambuja Cement involving US $ 2.0 billion.

Recently, Mr. Singhvi conceptualized and advised merger of Enam, one of the largest investment banks in India, with Axis Bank, a deal involving around US $ 500 million.

He is on the Boards of various companies, some of which are Hindustan Construction Co. Ltd, HCC Infrastructure Ltd, Camlin, Mastek Limited, Future Capital, IDFC Securities Ltd and Foundation for Liberal and Management Education (FLAME).

Apart from the corporate world, Mr. Singhvi is also involved with philanthropy and is closely associated with SAMPARC - a non government organization. He is also on the Indian Advisory Board of Habitat for Humanity.

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Press release

- End -

About Subex Limited

Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimization and Service Agility - thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers.

The company pioneered the concept of a Revenue Operations Center (ROC™) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, data integrity management, revenue assurance, cost management, fraud management and interconnect / inter-party settlement. Subex also offers a scalable Managed Services program and has been the market leader in Business optimization for three consecutive years.

Subex's customers include 16 of top 20 wireless operators worldwide* and 26 of the world's 50 biggest# telecommunications service providers. The company has more than 300 installations across 70 countries.

*RCR Wireless list, 2010
#Forbes' Global 2000 list, 2010

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