



Dated: 18-10- 2017

To,
The Secretary
National Stock Exchange of India
'Exchange Plaza', Bandra- Kurla Complex,
Bandra(E), Mumbai-400051

To,
The Secretary
BSE Ltd
P.J.Towers, 22, Dalal Street
MUMBAI-400001

Dear Sir,

We have great pleasure in informing you that our company's subsidiary - Ethos Limited, has launched 2 (two) new stores at One Awadh Mall, Lucknow (Uttar Pradesh) with effect from 16th October, 2017 and The Elante Mall, Chandigarh with effect from 17th October, 2017 at the following locations:-

- a) Shop no 1, Ground Floor
One Awadh Center Welldone Infrastructure Pvt Ltd
384 – Vibhuti Khand, Gomti Nagar
Lucknow – 226010, Uttar Pradesh

The area of the aforesaid store is 1629.20 sq. ft. The brands carried at the store are Omega, Corum, Baume & Mercier, Mont Blanc, Seven Friday, Gucci, Armani, Fossil, Michael Kors, Fredrique Constant, Calvin Klien, Skagen, Daniel Wellington, Casio, Victorinox and Wenger.

- b) Shop no 16, Ground Floor,
Elante Mall - CJS Infrastructure Pvt Ltd,
Plot no 178 - 178 A, Industrial & Business Park ,
Phase 1, Chandigarh 160002

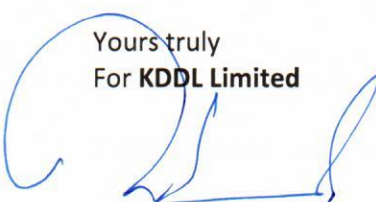
The area of the aforesaid store is 453 sq. ft. and is a RADO boutique.

The total number of stores as on date is 39 (Thirty nine) only.

You are requested to kindly display the above information on your website for the information of our valued Investors.

Thanking you

Yours truly
For **KDDL Limited**


R.K. Sood
Company Secretary