



# Sterlite Technologies Announces Acquisition of Elitecore Technologies

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*This presentation was last updated in September 2015.*

Established in 1999, Elitecore is a **Telecom Software Product and Services** company having **global presence** in providing **monetizing and customer experience** solution to **CSPs**.

**150+**

Network Deployments  
in 40+ Countries

**700**

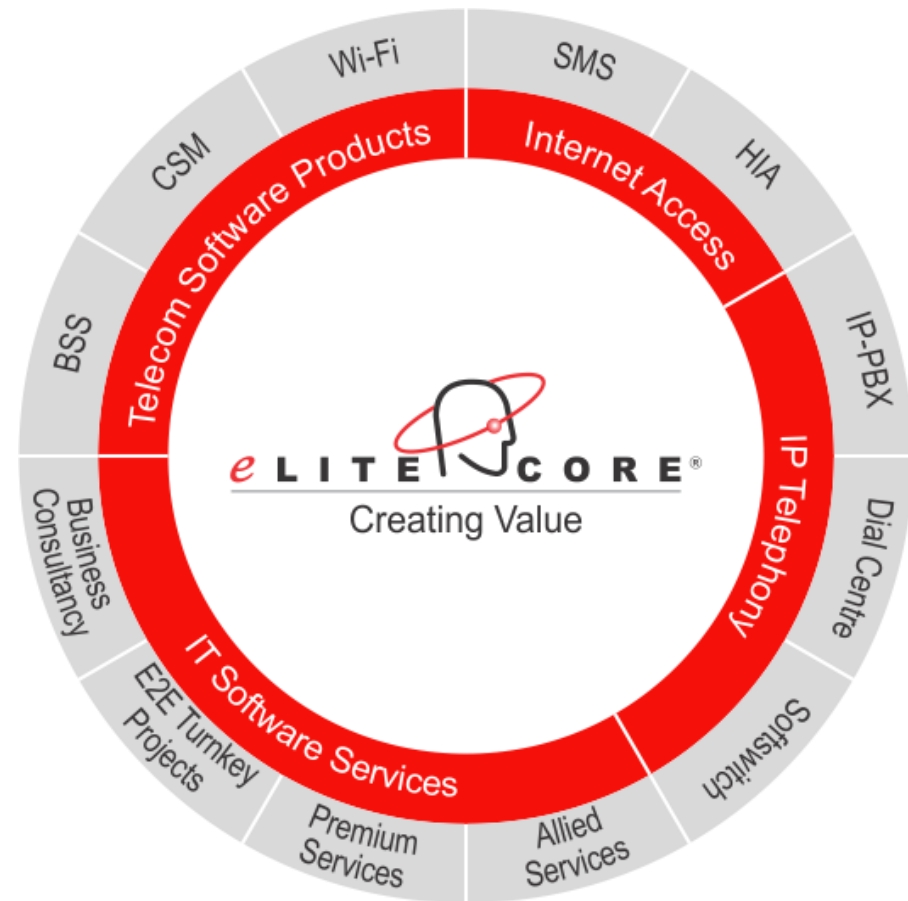
Employees

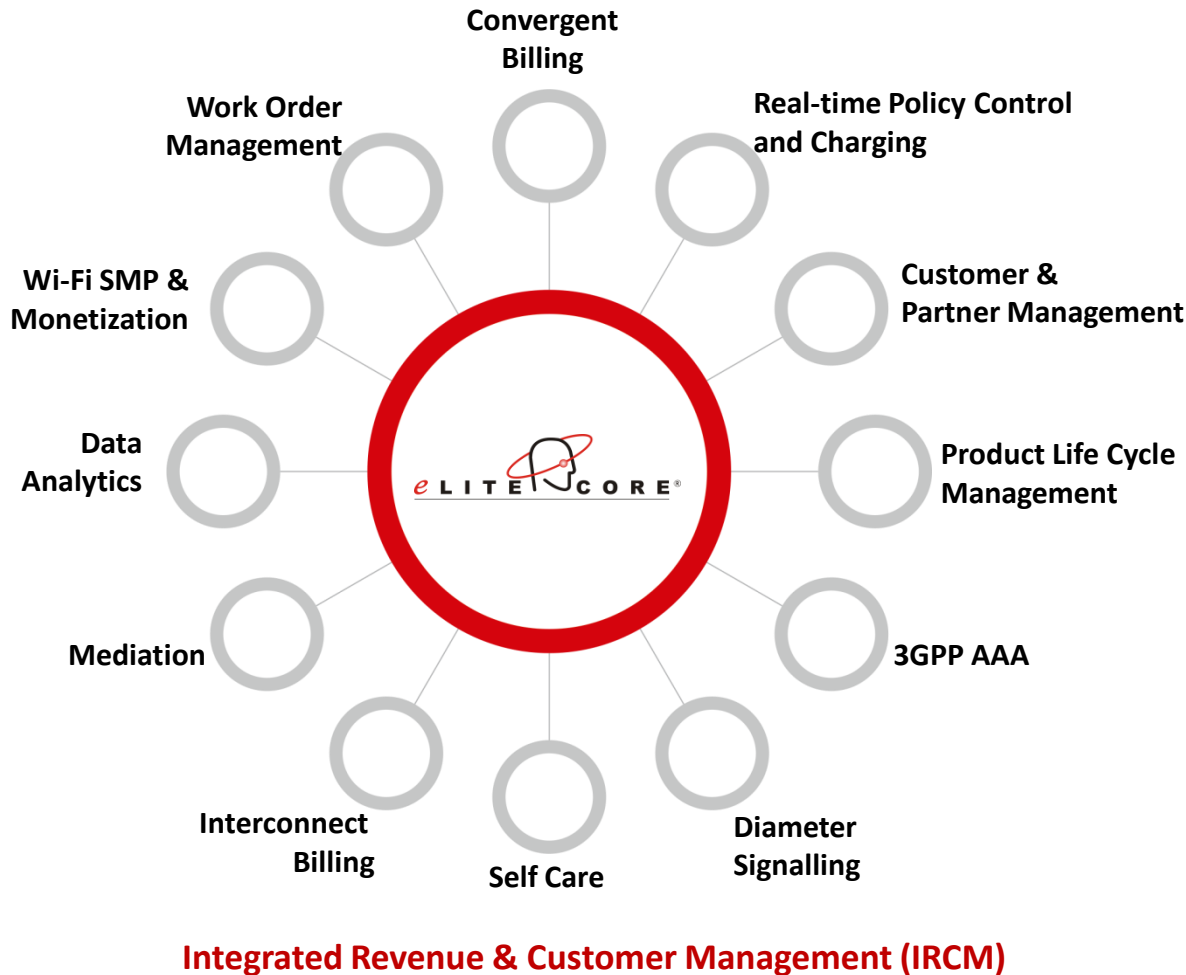
**2 Billion**

CDRs processed  
per day

**11**

of the Top 30 Global Telecom Operators  
on Elitecore Platform





## Our Products are

- Vendor & Access Agnostic
- Pre-integrated yet Modular Architecture

## For multiple Networks,

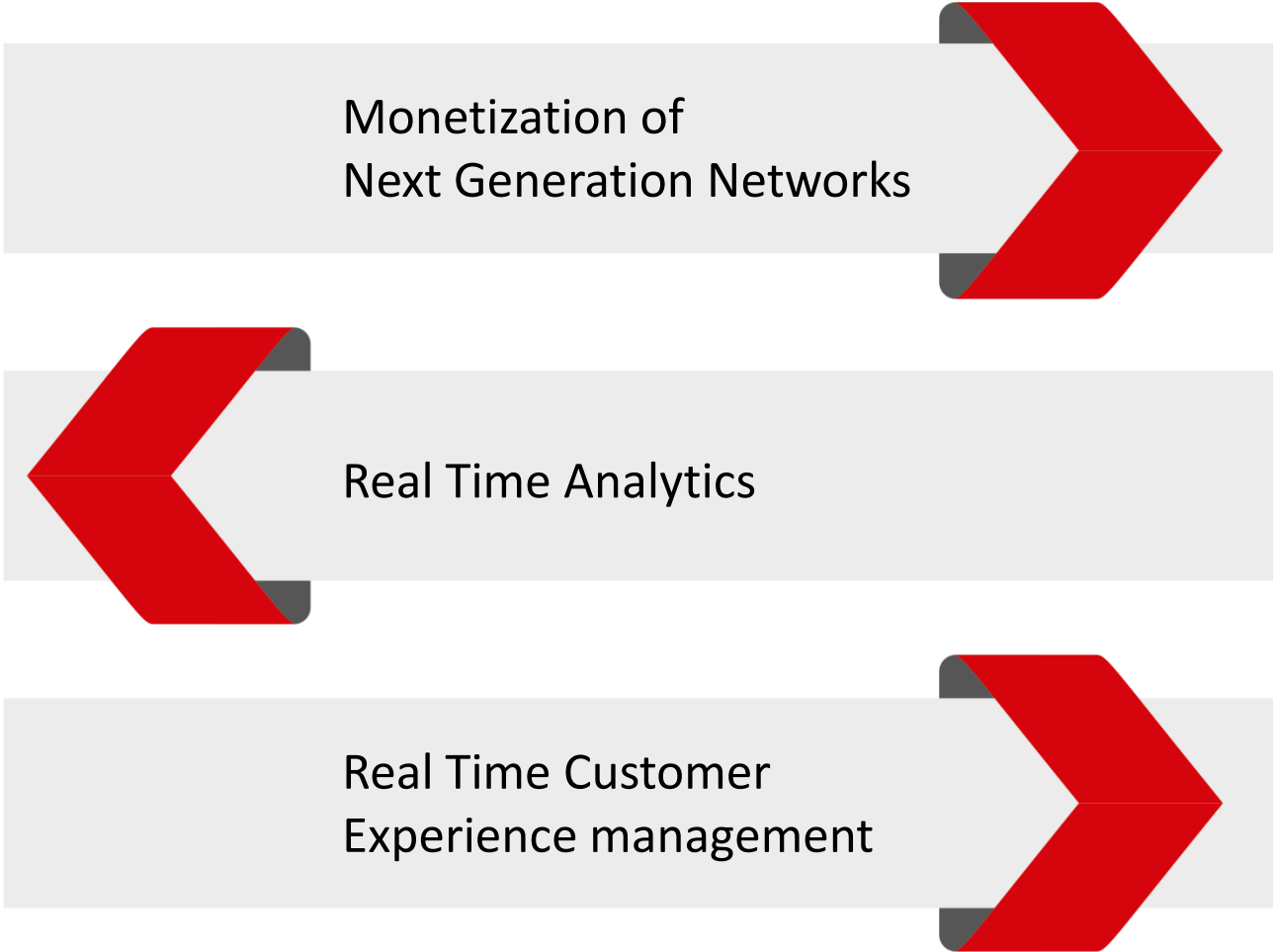
- Fixed Line
- Mobile
- Wi-Fi

## Supports,

- Prepaid
- Postpaid
- Residential
- Enterprise

## Delivered Through

- In-premise
- Cloud/Virtualized Ready
- Managed Services
- Capex / Opex

The diagram consists of three horizontal grey bars, each containing a core competency. The top bar has a red arrow pointing right. The middle bar has a red arrow pointing left. The bottom bar has a red arrow pointing right.

Monetization of  
Next Generation Networks

Real Time Analytics

Real Time Customer  
Experience management



## Business Consultancy

- Business Process Re-Engineering
- Domain Consultancy Services
- Product Professional Consultancy Services
- Subject Matter Experts in Area



## E2E Turnkey Projects

- Green field System Integration including 3rd Party Systems.
- System Rationalization and Transformation
- Manage Services



## Allied Services

- Application Development and Maintenance
- System Testing
- Product Training



## Premium Services

- PoC's on New Concepts ,Trends & Technologies with CSP
- Productisation of Adhoc Solution to Strategic Solution

Reduced  
TCO



Time to  
Market



Product  
Agility  
& Scalability



Ability to  
grow with  
the changing  
telecom landscape



Product  
Capability  
(2 Billion CDR's  
processed / day,  
1600 TPS per  
machine with full  
usage metering,  
3500 TPS with  
SOI)



Indigenously  
developed  
end-to-end  
BSS & Packet  
Core Solutions



Profitable  
with 53%  
CAGR  
since last  
4 years



Faster  
monetization  
of next generation  
network



Real-time  
customer  
experience



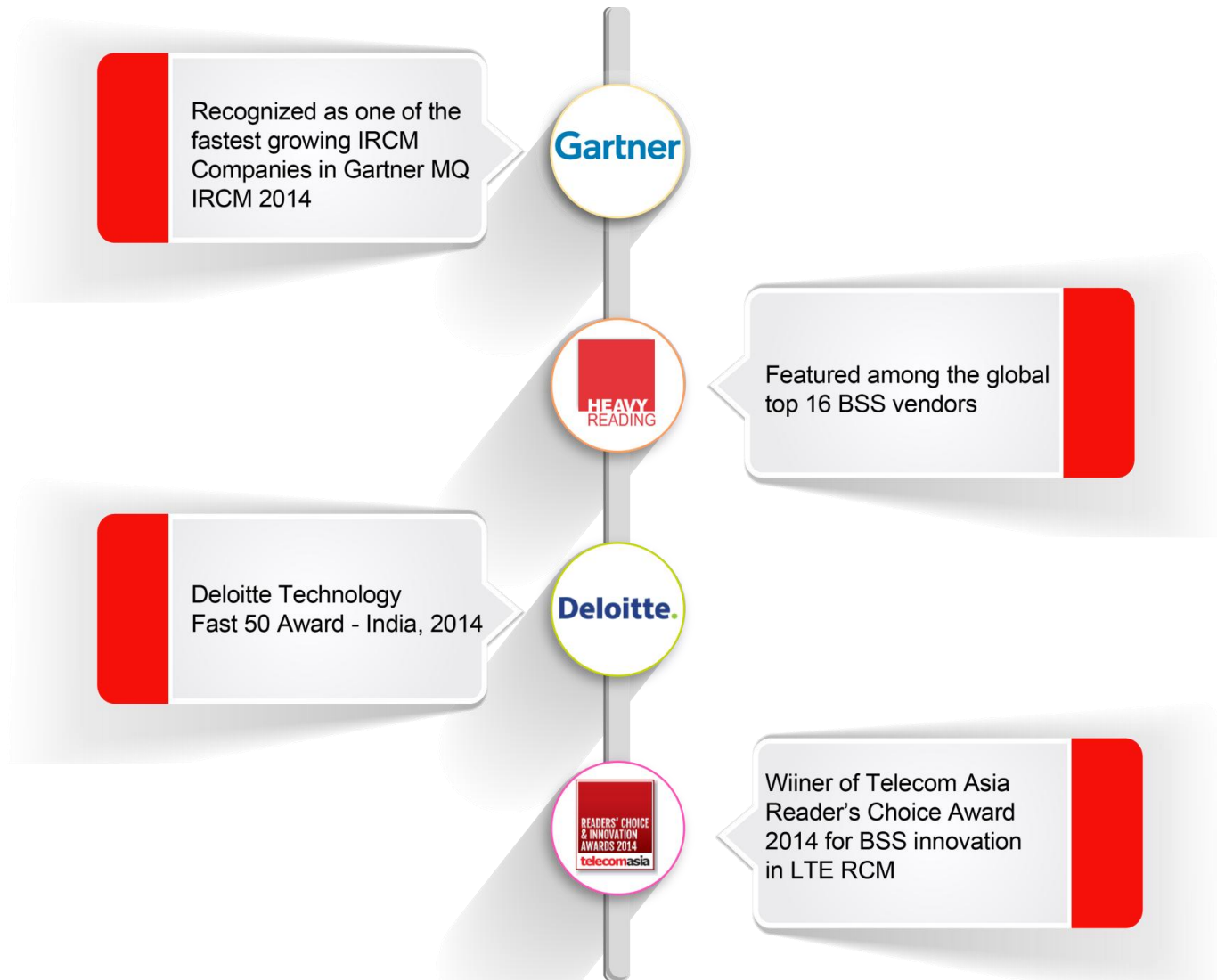
Covers  
complete  
IRCM  
Functionalities



Analyst

Media

Trade Bodies



The logo for HEAVY READING, consisting of a red square with the words "HEAVY" and "READING" in white, stacked vertically.  
Listed among the top  
16 global BSS companies

**Elitecore Technologies •**

Amdocs •  
AsialInfo •  
Cerillion •  
Comverse •  
CSG •  
Ericsson •  
Huawei •  
Matrixx •  
Metratech •  
NetCracker •  
Opennet •  
Oracle •  
Orga •  
Reknee •  
SAP •

• Amdocs  
• AsialInfo  
• Cerillion  
• Comarch  
• Comverse  
• CSG International  
• **Elitecore Technologies**  
• Ericsson  
• FTS  
• Huawei  
• NetCracker Technology  
• NVision Group  
• Openet  
• Oracle  
• Orga Systems  
• Redknee  
• SAP  
• Tecnotree  
• ZTEsoft

**Gartner**

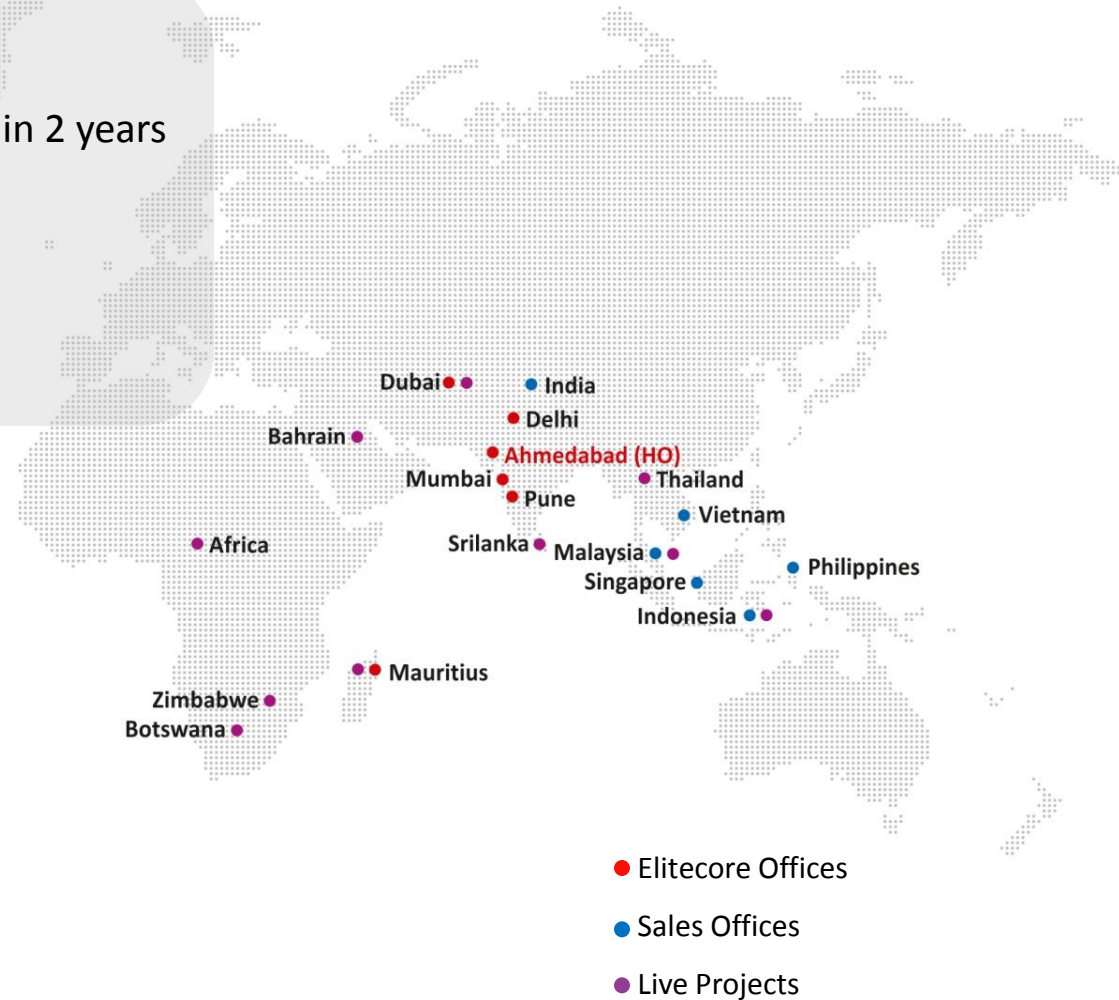
Listed among the top  
19 global IRCM companies

Source: HEAVY READING, the Role of BSS in the Digital Revolution 2013

Source: Gartner, Magic Quadrant for IRCM for CSPs 2014

*(Listed in alphabetic order)*

- Serving **11** of the Top 30 Global Telcos
- **5** LTE Rollouts in leading Tier 1 Operators in 2 years
- **30+ Service Provider** Wi-Fi deployments
- **450+** Hotel & Hotspots globally
- **250+** ISP Customers



## ▶ Nikhil Jain

MD & CEO

One of the founding members of Elitecore Technologies, has over 15 years of experience. Nikhil has brought in industry leading solutions that have created a major turnaround for Elitecore becoming a global player and gaining significant credibility in the OSS/BSS space

## ▶ Nirav Thakkar

CFO

He has over 15 years of Experience Spearheading the finance, accounts and legal function of the Group, Nirav has brought in Industry Compliant cost optimization techniques which has resulted into major turnaround for Elitecore

## ▶ Vaibhav Mehta

Sr. VP  
New Business Development

He has over 15 years of Experience with a track record for Product Sales, Management & Market Development creating new business within major markets in India and across the world.

## ▶ Ajay Iyer

VP, Product Delivery

He is among the core member of the company and is with Elitecore since Inception. An IT Professional with more than 15 Years of experience in managing various telecom projects has created high performance delivery teams to deliver End to End telecom solutions

## ▶ Dhaval Vora

VP, Product Management  
BSS & CSM

He has over 15 years of experience involved in product positioning strategy & developing product road map. Dhaval is responsible for bringing New Technology solutions and aligning the same with respect to operator's business requirements

## ▶ Sumit Pandya

AVP – Product Engineering  
& R&D

One of the core team members of Elitecore with 15+ Years of rich experience in scripting New Product Line, Product Deliver, Technology Management with insights on emerging technology including Internet- security and telecommunication protocols

## ▶ Prashant Kumar

VP - BSS Practices

He has over 2 decades of rich B/OSS experience involved in Industry leading IT services and Product Delivery. He is known for his expertise in handling end to end BSS transformation projects

## ▶ LK Pathak

VP - Marketing & Corporate  
Communications

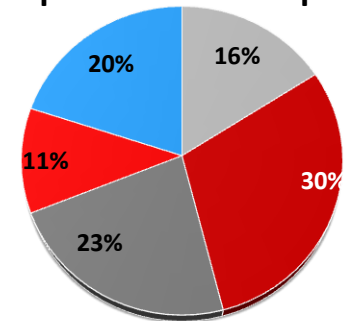
Senior communications leader with over 17 years of industry experience in handling brand building and marketing communications role for the company. Played key role in building company's brand building in the global market through media / analysts relations and CSR

## ▶ Anand Pandya

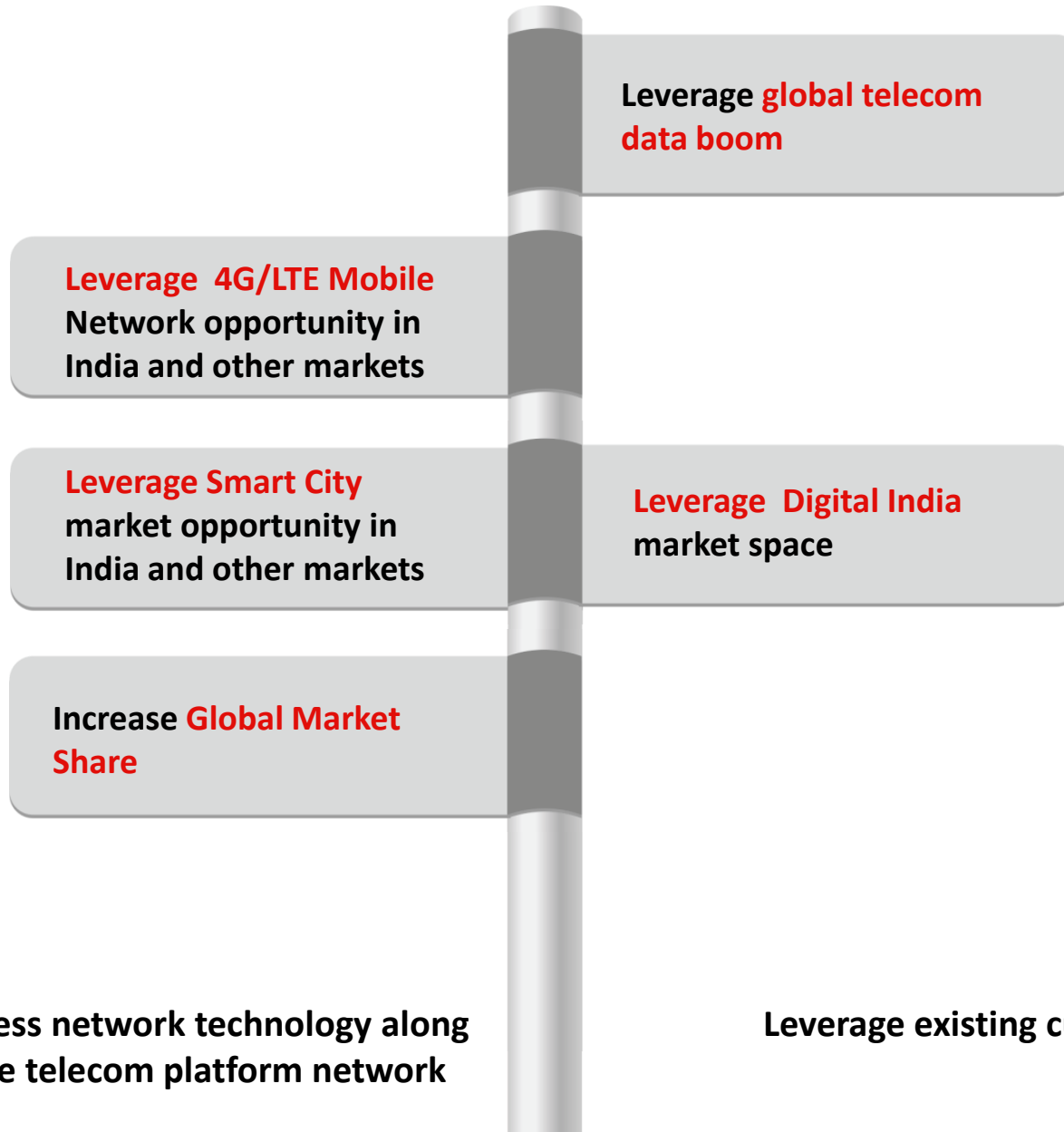
AVP – HR & Admin

He has around 15 years of professional HR experience; he is on board since last 1year responsible for HR best practices, talent management, organizational & leadership development. In his earlier role, he has worked with large Indian and global MNCs

### Breakup of years of experience for company



- 0-2 Yrs
- 2-5 Yrs
- 5-8 Yrs
- 8-10 Yrs
- Above 10 Yrs



**Serve access network technology along with core telecom platform network**

**Leverage existing customer base**



Creating Value

