Spice Mobility Limited
Regd. Off. : D-1, Sector 3,
Noida-201301, U.P., India
Tel: +91-120-4363600, 4363800
Fax : +91-120-4363845
www.spice-mobile.com

April 5, 2011

By Email/Fax/Courier

To,

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001
Scrip Code: 517214

National Stock Exchange of India Limited
Exchange Plaza, Plot no.C/1, G Block
Bandra – Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: SPICEMOBIL

Sub: Appointment of New Directors on the Board

Dear Sir,

This is to inform you that the Board of Directors in its meeting held on 4th April, 2011 has decided to appoint Mr. Vijay Brijendra Chopra and Mr. Thomas Henrik Zilliacus, as additional directors on the Board of the Company. A brief profile of the directors appointed is attached.

You are requested to kindly take the above on record and acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For **Spice Mobility Limited**

M.R. Bothra
General Manager-Corporate Affairs

Encl: Brief profile of Directors

A brief profile of the directors is as under:

1. Mr. Vijay Brijendra Chopra

Mr. Chopra is a Senior International Financier with a robust TMT Executive track record, experienced in origination, structuring, and managing Equity and Debt investments across a wide range of sectors. Mr. Chopra is a veteran in M&A, private and traded equity, as well as in project/leveraged debt financing and loan/bond markets. Mr. Chopra is currently the Chief Executive Officer of Millennium Capital Pte. Ltd. Prior to this current assignment, Mr. Chopra was Managing Director with UBS Bank in Singapore and held senior executive positions in BNP/BNP Paribas/BNP Paribas Peregrine and ABN Amro. Mr. Chopra holds a degree in Masters of Commerce from University of Bombay and is an MBA (Finance) with distinction from University of Hull (UK). He is also a director on the Board of Spice i2i. He is an Associate of the Institute of Cost and Works Accountants of India and a Certified Associate of the Indian Institute of Bankers.

2. Mr. Thomas Henrik Zilliacus

Mr Zilliacus is the founder and Executive Chairman of Mobile FutureWorks Inc, a company which develops and invests in mobile space. He is also the Executive Chairman of OpenMobile Corporation, a leading global enabler of premium-priced mobile originated mobile value-added services and the former head of Nokia's Asian operations. He is also a director on the Board of Spice i2i. He holds a Master of Science in Economics and Business Administration from the Swedish School of Economics and Business Administration, Helsinki.