

# SONATA



## SONATA SOFTWARE LIMITED

A.P.S. TRUST BUILDING, BULL TEMPLE ROAD,

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October 25, 2011

The Listing Manager  
Bombay Stock Exchange Ltd  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

### Sub : Press Release

Please find enclosed copy of the press release which is being released to media on establishment of a dedicated Centre of Excellence to provide support across a wide range of mobile development platforms.

Kindly take the same on record.

Thanking you,

Very truly yours,  
For **SONATA SOFTWARE LIMITED**

**PRAVEEN KUMAR D**  
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd - Mumbai



### **Sonata Software strengthens its focus on Mobility**

*Establishes a dedicated Centre of Excellence to provide support across a wide range of mobile development platforms*

**Bangalore, October 25, 2011:** Sonata Software, a global IT consulting and software services provider, today announced that it has established a dedicated Centre of Excellence (CoE) for mobility, with a dual focus on supporting Independent Software Vendors (ISVs) and enterprises. The new CoE will develop new frameworks and solutions accelerators to enable faster mobile application development across platforms such as Android, Windows Mobile, BlackBerry, iOS, J2ME and MEAP (such as Sybase Unwired Platform).

Recently IDC, the premier global market intelligence firm, in its report “Strategies and Opportunities Driving Mobile Enterprise Application Development Life-Cycle Services”, has highlighted Sonata’s key strengths in providing mobile design and development services across various industry verticals. Among these are the availability of an established usability team, investment in vertical solution accelerators and ability to adapt to highly dynamic mobile technology environment, which have enabled Sonata to differentiate among the peers in the industry.

According to the report, Sonata’s combined investments in a mobile solutions factory, along with the company’s planned Travel, Transportation, and Logistics (TTL) solution accelerators, will strengthen existing offerings and help accelerate the pace at which highly agile mobile application development projects can be delivered.

Mr. Gyana Pattnaik, Head - Open Source, Testing and New Technologies, Sonata Software, said, “We are delighted that our best practices, offerings and capabilities are being acknowledged by an industry analyst like IDC. The report is a testimony to our ability to provide comprehensive set of mobility solutions and services to both ISVs and enterprises.”

“The mobility services market has rapidly evolved over the last few years and we anticipate it to be a \$9 billion to \$10 billion services opportunity in the next few years. There is an upsurge in mobile adoption across both the segments (ISV’s & Enterprises), which is of strategic importance to Sonata,” he further added.

For ISVs, Sonata’s CoE will support the mobile software development life cycle - development through testing and product sustenance. For enterprises, Sonata offers mobility strategy definition, mobilizing existing enterprise applications or implementing mobile enterprise application platform solutions. Sonata will leverage its alliances with Microsoft and Sybase (SAP) to address this opportunity.

To access the report [register here](#).

**IDC, Strategies and Opportunities Driving Mobile Enterprise Application Development Life-Cycle Services, Doc # 229772, Aug 2011**

### **About Sonata Software Limited**

Sonata Software ([www.sonata-software.com](http://www.sonata-software.com)), headquartered in Bangalore, India, is a global IT consulting and services company. Sonata’s customers are located across the US, Europe, Middle East and the Asia-Pacific region. Its key service lines include Microsoft Services, Emerging Technologies (Mobility and Cloud), Business Intelligence and Analytics, IP/Domain led services, Testing, Enterprise Solutions Open Source/ Java and Remote Infrastructure Management. As per



the industry rankings released by NASSCOM for FY 2009-10, Sonata Software figured among the Top 20 IT Software Services Exporters in India for the third consecutive year. Sonata has been recognized for its excellence in providing Software/ISV R&D and Cloud Computing Services to global customers by Zinnov Management Consulting Pvt. Ltd. Sonata features both under the Software/ISV as well as Cloud Computing verticals in Zinnov's "Execution Zone".

**For further information, please contact:**

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