



SONATA SOFTWARE LIMITED

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April 13, 2011

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

Sub : Press Release

Please find enclosed copy of the press release which is being released to media on showcasing of our Microsoft Dynamics solutions for Enterprises and Independent Software Vendors at the premier Microsoft Dynamics event Convergence 2011 in Atlanta, USA.

Kindly take the same on record.

Thanking you,

Very truly yours,
For **SONATA SOFTWARE LIMITED**

PRAVEEN KUMAR D
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd - Mumbai



Sonata showcases a host of solutions for Enterprises and Independent Software Vendors at Convergence 2011

Introduces specialized Microsoft Dynamics solutions for the Retail and Professional Services industry

Bangalore, India / Atlanta, USA, April 13, 2011: Sonata Software (www.sonata-software.com), a leading IT consulting and software services provider, announced that it is showcasing its Microsoft Dynamics solutions for Enterprises and Independent Software Vendors (ISVs) at the premier Microsoft Dynamics event Convergence 2011 in Atlanta, United States. Sonata Software, a Microsoft Gold Certified partner is a silver sponsor at Convergence 2011. At the event, Sonata is also showcasing its specialized Microsoft Dynamics solutions for the Retail and Professional Services industry.

Sonata a global partner for Microsoft is a member of the Technology Adoption Program for Microsoft Dynamics AX 2012. Sonata has established Microsoft Dynamics, Business Intelligence and Information Worker competency centers which are involved in providing framework based solutions, implementations, global roll outs, upgrades and support services to Enterprises and ISVs.

Sonata's extensive project experience in Microsoft technologies, rich experience of implementing earlier versions of Microsoft Dynamics AX, including Microsoft Dynamics AX 4.0 and Microsoft Dynamics AX 2009, and early exposure to Microsoft Dynamics AX 2012 establishes it as a partner for Enterprises and ISVs to upgrade to Microsoft Dynamics AX 2012.

"Over the past two decades, we have worked together with Microsoft to help customers streamline their business processes and stay ahead in the competitive market. We are excited about the launch of Microsoft Dynamics AX 2012 and are confident that its robust and scalable foundation will enable us to provide customized solutions to our customers helping them to meet their business objectives," said Mr. P.V.S.N. Raju, Head - Enterprise Solutions & Microsoft CoE, Sonata Software Ltd.

"As an early adopter of Microsoft Dynamics AX 2012, Sonata has made significant investments in building solutions for ISVs and Enterprises. We have also successfully built vertical add-ons for some key verticals such as Retail and PSA. We can foresee a strong momentum for the solution among Enterprises and ISVs and we look forward to leveraging the platform to reach out to newer markets," he further added.

Sonata in the last few years has strengthened its portfolio of solutions and offerings for the retail industry, enabling more than 35 customers in this space implement the right technology to deliver business results. Sonata has established a "Retail Showcase Centre" and a "Centre of Excellence" on Microsoft Dynamics to offer solutions that can cater to the specific business and technology requirements of the customers. Sonata's offerings on Microsoft Dynamics AX for Retail enables Enterprises and mid-sized specialty Retailers to achieve a deep level of integration across point of sale, store management, supply chain, merchandising and financials and deliver business productivity while enhancing customer service through a single integrated solution.



Sonata's offerings and professional services built on Microsoft Dynamics AX help customers to integrate information, project activity and financial data. By partnering with Sonata organisations are able to save time, increase profitability and experience unmatched service. Sonata's Microsoft Dynamics solutions are powered by Sonnets -- a family of reusable frameworks built on Microsoft Dynamics AX, Microsoft Dynamics NAV and Microsoft Dynamics CRM. Sonnets are very amenable to customizations to suit an organization's unique business requirements. These solution assets help organizations rapidly deploy Microsoft Dynamics AX, Microsoft Dynamics NAV and Microsoft Dynamics CRM, and achieve higher RoI faster. Sonata provides tailor made reusable frameworks for the Construction, Real Estate, Consumer Product Goods, Retail and Professional services Industry.

Sonata leverages on its rich experience of over 120 packaged application implementations to provide a gamut of services on Microsoft Dynamics AX and Microsoft Dynamics CRM to customers and partners, helping them benefit from their rich features and functionalities to derive more business value.

About Sonata Software Limited

Sonata Software (www.sonata-software.com), headquartered in Bangalore, India, is a leading IT consulting and services company. Sonata's customers are located across the US, Europe, Middle East and the Asia-Pacific region. Its key business segments include Product Engineering (ISV), Enterprise IT and Travel, Transportation and Logistics. As per the industry rankings released by NASSCOM for FY 2009-10, Sonata Software figured among the Top 20 IT Software Services Exporters in India for the third consecutive year. Sonata has been ranked among Top 10 R&D Services players globally by Zinnov Management Consulting Pvt. Ltd. Zinnov has rated Sonata 6th in the Software Products segment.

For further information, please contact:

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