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14th May, 2013

To,
The Corporate Relationship Department, Fax No. 22723121 / 22721072 / 22722037
BSE Limited,
1st Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai – 400 001.

The Market Operations Department Fax No. 26598237 / 26598238
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051.

Mr. Vivek Achwal,
Company Secretary
Shriram Transport Finance Company Limited
Mookambika Complex, 3rd Floor,
No. 4, Lady Desika Road,
Mylapore, Chennai,
Tamil Nadu – 600 004.

Dear Sirs,

Re: Disclosure u/r 29(1) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Pursuant to the requirements of regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011, attached herewith is the disclosure in respect of acquisition of 2,26,00,000 equity shares of Shriram Transport Finance Company Limited by Piramal Enterprises Limited on 10th May, 2013.

Thanking you,

Yours truly,
For **Piramal Enterprises Limited**

Leonard D'Souza
Company Secretary

Encl: a/a

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Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Shriram Transport Finance Company Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Piramal Enterprises Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited & BSE Limited		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	0	0	0
b) Voting rights (VR) otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
Total (a+b+c)	0	0	0

Piramal Enterprises Limited
Registered Office : Piramal Tower Ganpatrao Kadam Marg Lower Parel Mumbai 400 013
Secretarial Dept : Piramal Tower Annexe 1st Floor Ganpatrao Kadam Marg Lower Parel Mumbai - 400 013 India
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Details of acquisition a) Shares carrying voting rights acquired b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	2,26,00,000 0 0	9.96 0 0	9.96 0 0
Total (a+b+c)	2,26,00,000	9.96	9.96
After the acquisition, holding of: a) Shares carrying voting rights b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	2,26,00,000 0 0	9.96 0 0	9.96 0 0
Total (a+b+c)	2,26,00,000	9.96	9.96
6. Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Open Market		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other	May 10, 2013		

instrument that entitles the acquirer to receive shares in the TC.	
8. Equity share capital / total voting capital of the TC before the said acquisition	22,68,63,936
9. Equity share capital/ total voting capital of the TC after the said acquisition	22,68,63,936
10. Total diluted share/voting capital of the TC after the said acquisition	22,68,63,936

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Leonard D'Souza
Company Secretary

Place: Mumbai

Date: May 14, 2013