SHRIRAM
Financial Ventures

Date: 04.09.2012

Shriram City Union Finance Ltd
123 Angappa Naicken Street
Chennai 600001

Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai 400 001

Madras Stock Exchange Ltd.
Exchange Building
P.B.No.183,
11, Second Line Beach
Chennai 600 001

National Stock Exchange of India Ltd
Exchange Plaza, Bandra Kurla Complex
Bandra (E) Mumbai 400 051

Dear Sir,

Sub: **Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, We send herewith the disclosure showing the details of indirect change in shareholding of Shriram City Union Finance Limited.

Kindly acknowledge receipt

Thanking you,

Yours faithfully
For SHRIRAM FINANCIAL VENTURES (CHENNAI) PRIVATE LIMITED,

R SANKAR
DIRECTOR

SHRIRAM FINANCIAL VENTURES (CHENNAI) PVT. LTD. CHENNAI 600 004

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Shriram City Union Finance Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Shriram Financial Ventures (Chennai) Private Limited along with Shriram Ownership Trust and others (PAC)		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock Exchange and Madras Stock Exchange		
Details of the acquisition as follows	**Number**	**% w.r.t. total share/voting capital wherever applicable**	**% w.r.t. total diluted share/voting capital of the TC (*)**
Before the acquisition under consideration, holding of : a) Shares carrying voting rights b) Voting rights (VR) otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	* (Refer Note below)	* (Refer Note below)	* (Refer Note below)
d) Total (a+b+c)			
Details of acquisition a) Shares carrying voting rights acquired b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	* (Refer Note below)	* (Refer Note below)	* (Refer Note below)
d) Total (a+b+c)			

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After the acquisition, holding of: a) Shares carrying voting rights b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	* (Refer Note below)	* (Refer Note below)	* (Refer Note below)
d) Total (a+b+c)			
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)	* (Refer Note below)		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	* (Refer Note below)		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	31.08.2012		
Equity share capital / total voting capital of the TC before the said acquisition	52,42,86,160/-		
Equity share capital/ total voting capital of the TC after the said acquisition	52,42,86,160/-		
Total diluted share/voting capital of the TC after the said acquisition	52,42,86,160/-		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For shriram Financial Ventures (Chennai) Private Limited

R Sankar

Director

Place: Chennai

Date:04.09.2012

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***Note:**

Shriram Retail Holdings Private Limited ('SRHPL') holds 2,66,10,571 equity shares constituting 50.76% of the total paid up share capital of Shriram City Union Finance Limited ('SCUFL').

Shriram Capital Limited ('SCL') holds 23,05,997 equity shares constituting 51% of the total paid up share capital of SRHPL.

Further, SCL is also holding 23,00,000 equity shares constituting 4.39 % of the total paid up share capital of SCUFL. SCL also hold 59,00,000 warrants in SCUFL.

Shriram Ownership Trust (SOT) holds 100% equity share capital of Shriram Financial Ventures (Chennai) Private Ltd (SFVPL).

SOT and SFVPL together own 85% of equity shareholding in SCL.

SOT being the ultimate holding Trust of the Group, controls directly/indirectly SFVPL, SCL and SRHPL, which controls SCUFL.

Pursuant to a fund raising approved by the Board of Directors of SCL through further issue of shares to the existing shareholders, SOT's shareholding in SCL has decreased to 28.33% and SFVPL's shareholding in SCL increased to 56.67%. However, SOT and SFVPL continue to own 85% in SCL, SCL continues to own 51% of SRHPL and SRHPL continue to own 50.76% of SCUFL and there is no Change in Control or Management. Therefore SOT continues to control SCUFL through SFVPL, SCL and SRHPL. There is also no change in the target company's shareholding.

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