

Ref No.: QHTL/Sec/SE/2017-18/4

12th April 2017

The Manager,
Corporate Services,
BSE Limited,
14th floor, P J Towers, Dalal Street,
Mumbai - 400 001
Ref: Security ID : QUICKHEAL
Security Code : 539678

The Manager,
Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400 051
Symbol: QUICKHEAL
Series : EQ

Sub: Press Release regarding Quick Heal partners Rising Pune Supergiant to spread mass awareness on Internet security

Dear Sir/Madam,

We wish to inform you that the Company has made a Press Release regarding Quick Heal partners Rising Pune Supergiant to spread mass awareness on Internet security.

The copy of the Press Release is enclosed for your records.

This is for your information and records.

Thanking you,

For Quick Heal Technologies Limited


Vijay Shirode
Company Secretary

Encl: As Above



Complete Protection For



SMARTPHONES - COMPUTERS - TABLETS

FOR IMMEDIATE RELEASE
April 12, 2017

Media Contact:
Ankita Ashesh
M: +91 7875050746
ankita.ashesh@quickheal.co.in

Quick Heal partners Rising Pune Supergiant to spread mass awareness on Internet security

- Quick Heal associates with Rising Pune Supergiant as 'Security Partner'
- Quick Heal to promote the importance of cybersecurity to the youth during IPL 2017
- Quick Heal launches IPL themed contests to give away exciting prizes such as cars, bikes, iPhones and exclusive merchandise signed by RPS team players to customers

Pune, April 12, 2017: Quick Heal Technologies Limited, one of India's leading IT security solutions provider has associated with Rising Pune Supergiant (RPS) as '**Security Partner**' for IPL 2017. With this association, the IT giant plans to spread the importance of cybersecurity to the masses. Quick Heal will roll-out its IPL themed campaign across OOH, digital and social media channels to attract greater visibility for its initiative to create awareness about Internet security. As Security Partner, Quick Heal would be offering IT security solutions to the RPS players and the team management.

Cybersecurity remains an important yet unaddressed issue of current times and the company found a perfect fit in associating with the Rising Pune Supergiant in IPL 2017 to reach out to the masses to deliver the important message of cybersecurity. The Rising Pune Supergiant team boasts of ace players such as MS Dhoni, Steven Smith, Ajinkya Rahane, Faf du Plessis among many others. With this association, the antivirus company has won the rights to feature the RPS team players in its campaigns during this IPL season. This campaign is aimed at encouraging the audiences to adopt Internet security solutions to ensure their online safety.

Announcing the partnership, Mr. Sanjay Katkar, MD & CTO, Quick Heal Technologies, said, "We are delighted to associate with Rising Pune Supergiant for IPL 2017. As a company which plans to engage with our nation of over a billion people to convey an important message, there is no platform better than cricket in India. As the use of Internet becomes a part of our everyday life, we feel there's a lot more to be done to make the masses aware about the importance of Internet security. Indian Premier League (IPL) is a cricket extravaganza celebrated by fans all over the world and Rising Pune Supergiant is one of the most followed franchisees of the IPL. We identified this partnership to be a great platform to amplify our long standing commitment of providing the best Internet security solutions."

Elaborating on why the company chose Rising Pune Supergiant, Katkar said, "We are headquartered in Pune so Rising Pune Supergiant was our preferred choice for an association. Today our customers associate Quick Heal with vast experience, reliability and youthful aggression to innovate. Rising Pune Supergiant players like MS Dhoni, Steven Smith and Ben Stokes reiterate our brand attributes which will help us strike a deeper chord with the audiences. I am sure this will be a long and mutually enriching affiliation."

Commenting on the partnership, Raghu Iyer, CEO, Rising Pune Supergiant, said, "We at RPS are happy to have Quick Heal on board for this unique partnership. We hope that the association with Quick Heal as the official security partner of RPS helps in bringing about awareness amongst fans of

RPS and the youth about cyber security and internet protection. Quick Heal has planned exciting giveaways for customers and fans; it's indeed an exciting cricket season for all."

There are several activities planned to engage Quick Heal customers and followers on social media. The company will give away exciting prizes during the IPL Season which will be decided and announced real time every Friday via Live broadcast on the company's social media channels. Some of these prizes include cars, bikes, iPhones and Bluetooth speakers; where Quick Heal customers participating in the contests will get assured gifts as per the contest conditions.

About Quick Heal Technologies Limited

Quick Heal Technologies Limited is one of the leading providers of security software products and solutions in India. Incorporated in 1995 with a registered office in Pune, Quick Heal has over 1,350 employees and a network of over 17,000 channel partners on 31st December 2016. It conducts sales and marketing activities out of 64 offices and warehouses across 36 cities in India and, through its subsidiaries that are present in Japan, Dubai, the United States of America, and Kenya.

Quick Heal's portfolio includes solutions under the widely recognized brand names 'Quick Heal' and 'Seqrite' across various operating systems and devices. Since its incorporation, more than 24.5 million licenses of Quick Heal's products have been installed and Quick Heal has over 7.6 million active licenses spread across more than 80 countries as on 31st December, 2016.
