

Bombay Stock Exchange Ltd.
Dept of Corporate Services
PJ Towers
Dalal Street
Mumbai 400 001

November 9, 2010.

National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051

By Fax / Courier

Dear Sirs,

Scrip Code 532663 / SASKEN

Sub: Press Release - Sasken's Annual Report Shines again, with another Gold at LACP's Spotlight Awards Global Communications Competition

Please find enclosed a Press Release bearing the title:

"Sasken's Annual Report Shines again, with another Gold at LACP's Spotlight Awards Global Communications Competition" which is being released to the media today.

Thanking you,

Yours faithfully
For Sasken Communication Technologies Ltd.

S. Prasad
Dy. Company Secretary

Encl.

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Sasken Communication Technologies Ltd.

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Sasken's Annual Report shines again, wins another Gold at LACP's 2010 Spotlight Awards Global Communications Competition

Breaks into Top-50 Best Annual Reports of the world.

Bangalore, 9th November, 2010 - Sasken Communication Technologies Limited (BSE: 532663 & NSE: SASKEN), a leading Indian communications solutions company, announced today that their Annual Report for financial year 2009-2010 has won the Gold Award in the 2010 Spotlight Awards Global Communications Competition, held by the League of American Communications Professionals (LACP). Sasken has triumphed at the LACP twice before - with the Gold award during 2006 and the Platinum award in 2007.

The world has witnessed tremendous economic growth in the last decade. Although this has brought in opportunities aplenty, it has fueled environmental degradation and decline. Therefore, this presents a need for sustainable development and environment friendly practices that also spell economic success for the corporate sector.

Sasken recognises the call of the hour and is working towards a sustainable environment through a socially responsive style of operation. In short, Sasken is geared to meet tomorrow because they are Lean-Mean-Green!

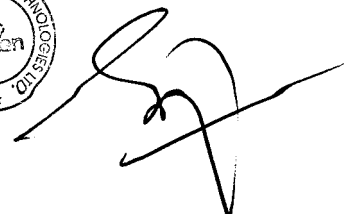
Sasken's Annual Report 2009-2010 bears testimony to this philosophy. Working with electronic waste materials, the team has created models that best describe the Lean, Mean and Green aspects of Sasken. The models of the Cheetah, the Ant, the Eagle, the Windmill and the Sun demonstrate the perfect synergy with which man, machine and nature co-exist. All the waste components used to create the aesthetic models are from discarded electronic equipment, once in use at their centres. This is in harmony with their philosophy of reducing, reusing, re-cycling and re-engineering - not just in infrastructure but in every aspect of the organisation's development and operations too; not just for today, but in anticipation of and planning for a sustainable tomorrow. **What's more? To elucidate this further, Sasken points out that each Annual Report cost them less than US \$ 1!**

Speaking on the occasion **Swami Krishnan, Head, Corporate Communications at Sasken**, said, "This is a proud moment for Sasken. We have always considered our Annual Report not merely as a statutory document, but an important medium of brand communication for developing a stakeholder connect. The consistent wins at the LACP events are a validation of our approach and efforts. It is also a matter of pride for us that we have yet again made India feature in the top 50 list of Annual Reports across the globe."

"Innovation is a core value at Sasken and our driving force. This Annual Report is born out of the same curiosity and passion for doing something different and path breaking. We created all the models using junk material lying in our backyard," said **Syed Shahid Mehdi, Manager Marketing & Corporate Communications, Sasken**.

"This year's Annual Report for Sasken Communication Technologies Ltd. proves to be remarkable in light of tremendous competition," said **Christine Kennedy, Managing Director, LACP**, "More than 1,100 entries were received for the 2010 Spotlight Awards, comprising submissions from more than a dozen countries. The first impression presented by this project, as well as the narrative and visual design are superb..."

Exclaimed one of the judges, "This submission is rather in-depth; all of the information that could possibly be sought is presented in one attractive set of communications. Excellent."

A handwritten signature in black ink, appearing to be "S. Krishnan", written over the circular logo.



About LACP

LACP was established in 2001 in order to create a forum within the public relations industry that facilitates discussion of best-in-class practices within the profession, while also recognizing those who demonstrate exemplary communications capabilities.

LACP 2010 Spotlight Awards Global Communications Competition

The competition was judged by a field of communications professionals affiliated with LACP. Their expertise spans a broad spectrum of PR functions ranging from corporate, executive, and internal communications for Fortune 500 organizations to product, service, and non-profit publicity expertise. Judges are screened to ensure that there are no conflicts of interest.

For further information please visit www.lacp.com/2010spotlight/top100.htm

About Sasken

Sasken Communication Technologies Limited (BSE: 532663 & NSE: SASKEN) is an embedded communications solutions company that helps businesses across the communication value chain accelerate product development life cycles.

Sasken offers a unique combination of research and development consultancy, wireless software products, software services and network engineering services, and works with Network OEMs, Semiconductor Vendors, Terminal Device OEMs and Operators across the world. Global Fortune 500 and Tier 1 companies in these segments are part of Sasken's customer profile.

Established in 1989, Sasken employs over 3,500 people at its offices in India, China, Finland, Germany, Japan, Mexico, Korea, UK and USA.

For further information please visit www.sasken.com

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A handwritten signature in black ink, appearing to be "SM", written over a horizontal line.