



SRI ADHIKARI BROTHERS
TELEVISION NETWORK LTD.

10th September, 2012

To,
The Manager - CRD
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400001

The Manager - Listing Department,
**National Stock Exchange of India
Limited**
Bandra Kurla Complex,
Mumbai

Dear Sir,
Scrip No. 530943
Sub: Company Update

Symbol - SABTN

We are pleased to inform you that a mega daily television show "HONGE JUDAA NA HUM," produced by Sri Adhikari Brothers Television Network Limited, starring popular TV Star "Aamna Sharif" and "Rakesh Vashisth" will be aired on the leading television channel SONY TV from today. i.e. the 10th September 2012 at 9:00 PM (Prime Time) every Monday to Thursday.

**10TH SEPT
MON-THU
9:00 PM**

SONY
ENTERTAINMENT
TELEVISION
www.setindia.com

Thanking you,
Yours faithfully,

For Sri Adhikari Brothers Television Network Limited

Payal Garg
Company Secretary