

SOYUMM MARKETING PVT LTD

RUCHI HOUSE, ROYAL PALMS, SURVEY NO. 169, AAREY COLONY, GOREGAON(EAST),MUMBAI- 400 065

050420160029

To,
BSE Ltd.
Phiroze Jeejeebhoy Tower, Dalal Street,
Mumbai 400 001

National Stock Exchange of India Ltd.,
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (E), Mumbai – 400 051

Date : 04.04.2016

Dear Sir,

**Sub: Report under Regulation 10 (5) of SEBI (Substantial
Acquisition of Shares and Takeovers), Regulations, 2011**

This is to inform that the Company Soyumm Marketing Private Limited (person acting in concert) being an entity of promoters group of Ruchi Soya Industries Limited (Target Company), intends to buy 1,14,25,000 equity shares of the Target Company from other entity of the promoters group of Target Company.

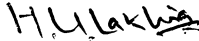
It is proposed to do the above transaction on 11th April, 2016 or thereafter pursuant and subject to the provisions of Regulation 10 of the captioned SEBI Regulations. We understand that the proposed transaction qualifies for exemption granted under Regulation 10 (1) (a) (ii).

We hereby declare that the acquisition price would not be higher by more than 25% of the volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.

We further declare that the transferor and transferee have complied and will continue to comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 and that all the conditions specified under regulation 10(1) (a) with respect to exemptions has been /will be duly complied with.

Kindly acknowledge the receipt hereof.

Thanking you,
Yours sincerely,
For Soyumm Marketing Private Limited


Director

Encl. : a/a.

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1) (a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Ruchi Soya Industries Limited
2.	Name of the acquirer(s)	Soyumm Marketing Private Limited Ankesh Shahra Sarvesh Shahra Disha Foundation Trust
3.	Whether the acquirer(s) is/are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes.
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Dinesh Shahra (HUF)
	b. Proposed date of acquisition	11 th April, 2016 or thereafter.
	c. Number of shares to be acquired from each person mentioned in 4 (a) above	1,14,25,000
	d. Total shares to be acquired as % of share capital of TC	3.42% of the share capital of TC.
	e. Price at which shares are proposed to be acquired	Prevailing market rate, subject to provisions of Regulation 10 (1)(a).
	f. Rationale, if any, for the proposed transfer	--
5.	Relevant sub-clause of regulation 10(1) (a) under which the acquirer is exempted from making open offer.	Regulation 10 (1)(a)(ii).
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Volume weighted average market rate at NSE : Rs.28.30
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	Not applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	Made in covering letter to this report.
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	Made in covering letter to this report.
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1) (a) with respect to exemptions has been duly complied with.	Made in covering letter to this report.

11.	Shareholding details		Before the proposed transaction		After the proposed transaction	
			No.of shares / voting rights	% w.r.t. total share capital of TC	No.of Shares / voting rights	% w.r.t. total share capital of TC
	a	Acquirer(s) and PACs (other than sellers)(*)	ATTACHED HEREWITH			
	b	Seller (s)				

For Soyumm Marketing Private Limited

A.M. Lakhi

Director

Date : 04.04.2016

Place : Mumbai

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers

Annexure-A

11-		shareholding detail	shareholding before acquisition		shareholding after the acquisition	
			No. of shares/voting right	% w.r.t total shares/voting right	No. of shares/voting right	% w.r.t total shares/voting right
S. No.	a	Acquirer(s) and PACs (other then seller) (*)				
1		Abha Shahra	3828926	1.15%	3828926	1.15%
2		Dinesh Shahra	2111383	0.63%	2111383	0.63%
3		Kailash Shahra	198500	0.06%	198500	0.06%
4		Mridula Shahra	992055	0.30%	992055	0.30%
5		Neeta Shahra	200300	0.06%	200300	0.06%
6		Santosh Shahra (HUF)	651340	0.19%	651340	0.19%
7		Suresh Shahra	254080	0.08%	254080	0.08%
8		Savitridevi Shahra	823683	0.25%	823683	0.25%
9		Neeta Umesh Shahra (Trustee of	500	0.00%	500	0.00%
10		Umesh Shahra	548860	0.16%	548860	0.16%
11		Ushadevi Shahra	674850	0.20%	674850	0.20%
12		Amrita Shahra	2621354	0.78%	2621354	0.78%
13		Ankesh Shahra	3362921	1.01%	3507921	1.05%
14		Sarvesh Shahra	5306872	1.59%	5406872	1.62%
15		Amisha Shahra	3032570	0.91%	3032570	0.91%
16		Suresh Shahra (HUF)	175000	0.05%	175000	0.05%
17		Manish Shahra	162120	0.05%	162120	0.05%
18		Neha Shahra	5450	0.00%	5450	0.00%
19		Bhawana Goel	100000	0.03%	100000	0.03%
20		Nitesh Shahra	5571153	1.67%	6096153	1.82%
21		Kailash Shahra HUF	85000	0.03%	85000	0.03%
22		Vishesh Shahra	115300	0.03%	115300	0.03%
23		Mamta Khandelwal	8500	0.00%	8500	0.00%
24		APL International Pvt. Limited	7121805	2.13%	6596805	1.97%
25		Arandi Investment Pvt. Limited	8679170	2.60%	8679170	2.60%
26		National Steel & Agro Industries	207500	0.06%	207500	0.06%
27		Mahakosh Holdings Private Limited	2511906	0.75%	2511906	0.75%
28		Ruchi Infrastructure Limited	8259625	2.47%	8259625	2.47%
29		Dinesh Shahra (Trustee Ruchi Soya	7630115	2.28%	7630115	2.28%
30		Dinesh Shahra (holding on behalf of Disha Foundation Trust)	47440350	14.20%	48620350	14.55%
31		Mahakosh Papers Pvt. Ltd.	787875	0.24%	787875	0.24%
32		Ruchi Acroni Ind Limited	1348475	0.40%	1348475	0.40%
33		Shahra Estate Pvt.Ltd.	1012610	0.30%	1012610	0.30%
34		Ruchi Global Ltd.	731330	0.22%	731330	0.22%
35		Ruchi Infotech Ltd.	166665	0.05%	166665	0.05%
36		Suresh Chandra Santosh Kumar shahra(Trustee of Mahakosh Family	88840	0.03%	88840	0.03%
37		Shahra Brothers Pvt. Ltd.	2931400	0.88%	2931400	0.88%
38		Spectra Realities Pvt. Ltd.	18100000	5.42%	18100000	5.42%
39		Evershine Oleochem Limited	2500000	0.75%	2500000	0.75%
40		Soyumm Marketing Private Limited	32304323	9.67%	42304323	12.66%
	b	Seller				
41		Dinesh Shahra (HUF)	17205836	5.15%	5780836	1.73%
TOTAL			189858542	56.83%	189858542	56.83%