

RRB MEDIASOFT PRIVATE LIMITED

Regd. Office: 403 Prabhat Kiran, 17 Rajendra Place, New Delhi-110 008

August 23, 2012

Bombay Stock Exchange Limited
P J Towers, Dalal Street
Mumbai - 400 001

National Stock Exchange of India Ltd
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Sub.: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir,

Please find enclosed herewith the details in the prescribed format in term of Regulations 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of Release / Pledge on the Equity Shares of Network18 Media & Investments Limited.

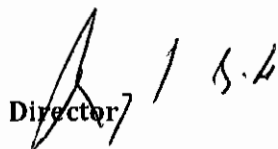
After the transaction, out of total holding of 12,674,195 (8.65% of the total paid up capital) equity shares in Network18 Media & Investments Limited 8,696,267 (5.93% of the total paid up capital) equity shares of Network18 Media & Investments Limited have been pledged.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

For **RRB Mediasoft Private Limited**


Director

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Network18 Media & Investments Limited								
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		RRB Mediasoft Private Limited								
Date of Reporting		August 23, 2012								
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange & Bombay Stock Exchange								
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		70,790,089 (48.30%) Please refer to enclosed details of Promoters'/Promoter Group Shareholding								
Promoter(s) or PACs with him	Pre-event Holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details			
	Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%
RRB Mediasoft Private Limited		12,674,195	8.65	Creation - 8,696,267 Shares	16- Aug-12	3,977,928	2.71	Pre Event Pledge	0	0.00
								Event (Pledge in favour of Aditya Birla Finance Ltd.)	8696267	5.93
								Post Event Pledge	8696267	5.93

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For RRB Mediasoft Private Limited

Place : New Delhi

Date : 23/8/2012

Director

NETWORK18 MEDIA & INVESTMENTS LIMITED
SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"

S/NO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD	PRE			PLEGDED OR OTHERWISE ENCUMBERED	POST SHAREHOLDING			PLEGDED OR OTHERWISE ENCUMBERED
			AS a % OF TOTAL CAPITAL	PLEGGE SHARES	AS a PERCENTAGE OF TOTAL HOLDING		AS a % OF TOTAL CAPITAL	TOTAL SHARES	AS a % OF TOTAL CAPITAL	
1	RB HOLDINGS PRIVATE LIMITED	36826612	25.13	29549504	80.24		20.16	0	0	0
2	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST (held in the name of its Trustee Mr. R D S Bawa)	15922729	10.86	15922729	100.00		10.86	15922729	10.86	15922729
3	RAGHAV BAHL	6791720	4.63	0	0.00		0.00	0	0	0
4	RAGHAV BAHL	6030039	4.11	5671101	94.05		3.87	0	0	0
5	RB INVESTMENTS PRIVATE LIMITED	3731454	2.55	3731454	100.00		2.55	0	0	0
6	RITU KAPUR	641342	0.44	632933	98.69		0.43	8409	0.01	0
7	TV 18 EMPLOYEES WELFARE TRUST	568407	0.39	0	0.00		0.00	568407	0.39	0
8	VANDANA MALIK	87566	0.06	0	0.00		0.00	87566	0.06	0
9	NETWORK 18 EMPLOYEES WELFARE TRUST	59878	0.04	0	0.00		0.00	59878	0.04	0
10	SUBHASH BAHL	58818	0.04	0	0.00		0.00	58818	0.04	0
11	RAGHAV BAHL	50213	0.03	35861	71.42		0.02	0	0	0
12	VANDANA MALIK	7145	0.00	0	0.00		0.00	7145	0	0
13	RB MEDIASOFT PRIVATE LIMITED	5000	0.00	0	0.00		0.00	8283180	5.65	7635752
14	RRB MEDIASOFT PRIVATE LIMITED	5000	0.00	0	0.00		0.00	12679195	8.65	8696267
15	RITU KAPUR	2166	0.00	2166	100.00		0.00	0	0	0
16	WATERMARK INFRA TECH PRIVATE LIMITED	500	0.00	0	0.00		0.00	8278680	5.65	8278180
17	COLOURFUL MEDIA PRIVATE LIMITED	500	0.00	0	0.00		0.00	8278680	5.65	827820
18	ADVENTURE MARKETING PRIVATE LIMITED	500	0.00	0	0.00		0.00	8278680	5.65	564000
19	RB MEDIA HOLDINGS PRIVATE LIMITED	500	0.00	0	0.00		0.00	8278722	5.65	0
20	PRAMOD KAPUR	0	0.00	0	0.00		0.00	0	0	0
21	MANIL KAPUR	0	0.00	0	0.00		0.00	0	0	0
22	INFO MEDIA 18 LIMITED	0	0.00	0	0.00		0.00	0	0	0
23	BIG TREE ENTERTAINMENT PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
24	DIGITAL 18 MEDIA LIMITED	0	0.00	0	0.00		0.00	0	0	0
25	e-EIGHTEEN.COM LIMITED	0	0.00	0	0.00		0.00	0	0	0
26	MONEYCONTROL DOT.COM INDIA LIMITED	0	0.00	0	0.00		0.00	0	0	0
27	18 MEDIA PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
28	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
29	NETWORK18 PUBLICATIONS LIMITED	0	0.00	0	0.00		0.00	0	0	0
30	RB SOFTWARE PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
31	RRB INVESTMENTS PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
32	RVT SOFTECH PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
33	CAPITAL18 FINCAP PRIVATE LIMITED (EARLIER VT HOLDINGS PVT.LTD)	0	0.00	0	0.00		0.00	0	0	0
34	VT SOFTECH PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
35	RRK FINHOLD PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
36	RVT FINHOLD PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0
37	VT MEDIA PRIVATE LIMITED	0	0.00	0	0.00		0.00	0	0	0

As per A.S.

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