April 15, 2019

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (BHARTIARTL/532454)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled **"Airtel and Cisco announce strategic alliance to bring advanced connectivity solutions to enterprise and SMB customers"** issued by Bharti Airtel Limited.

Kindly take the same on records.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

BHARTI AIRTEL LIMITED NEW DELHI

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)
Regd. & Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070
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CIN: L74899DL1995PLC070609

Airtel and Cisco announce strategic alliance to bring advanced connectivity solutions to enterprise and SMB customers

Airtel to offer Managed SD-WAN and Cisco Webex solutions to Indian enterprises and SMBs

New Delhi, April 15, 2019: Bharti Airtel ("Airtel"), India's leading telecommunications services provider, and Cisco today announced an alliance to offer advanced networking and connectivity solutions to enterprise and SMB customers in India.

India, which is the fastest growing major economy in the world, is seeing strong growth in demand for next-generation connectivity solutions. As businesses tap digitization for enhanced agility and growth, this partnership will leverage Airtel's deep customer relationships and network to offer highly secure and cutting-edge digitization technology from Cisco in India.

As part of the partnership, Airtel will offer Managed Software-Defined Wide Area Network (SD-WAN) services in collaboration with Cisco. Built on the Cisco-Viptela platform, Airtel's Managed SD-WAN service will provide real-time analytics and in-built security. This solution will also have a centralized policy, and a management controller that will provide customers with a clear view of data flows across their networks and enable them to optimize data traffic to suit their business needs. The fully managed, resilient and dynamic central platform will help businesses reduce networking capex and lower migration issues during the transition of applications and data to the Cloud.

Airtel will also offer the Cisco-Webex service as a one-stop destination for all their conferencing and collaboration requirements. With the Webex platform, Airtel customers will be able to collaborate across multiple audio and video platforms and devices, enabling them to connect seamlessly with remote offices, clients, customers, and employees.

Ajay Chitkara, **CEO - Airtel Business** said, "We are delighted to announce this alliance which further strengthens the deep relationship we have with Cisco. Digital India has opened up a huge residual opportunity to help businesses in their digital transformation journey and achieve the next level of growth. We look forward to working closely with Cisco to bring best-in-class digitization and collaboration solutions to customers and consolidate Airtel's leadership position in the Indian B2B segment."

Sameer Garde, President, Cisco India & SAARC said "Airtel is well positioned to offer next-gen digitization solutions to enterprise customers in India and meet the quality of service expectations. We are excited to partner with Airtel; this not only reinforces our existing relationship but also highlights Airtel's commitment to offering a flexible, highly secure and reliable digitization and



collaboration solutions to their customers."

Airtel Business serves over 1000 global enterprises, 2000 large and 500,000 medium/small businesses across India. Airtel is India's leading and most trusted provider of ICT services with a diverse portfolio of services to enterprises, governments, carriers and small and medium business. Along with voice, data, video, and conferencing solutions, Airtel also provides network integration, cybersecurity, IoT, cloud, data centers, managed services, enterprise mobility applications and digital media to enterprises in India and across the world.

For more details, log on to www.airtel.in/business/b2b/sd-wan

