bharti

June 06, 2019

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (BHARTIARTL/532454)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled **"Oyo Hotels & Homes and Airtel Partner to Launch Oyo Store on Airtel Thanks App"** issued by Bharti Airtel Limited.

Kindly take the same on records.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Bharti Airtel Limited New Delhi

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)
Regd. & Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070
T.: +91-11-4666 6100, F.: +91-11-4166 6137, Email id: compliance.officer@bharti.in, www.airtel.com
CIN: L74899DL1995PLC070609

OYO HOTELS & HOMES AND AIRTEL PARTNER TO LAUNCH OYO STORE ON AIRTEL THANKS APP

Now book and pay for affordable and quality accommodations seamlessly via OYO Store on Airtel Thanks App

- *Great offers on OYO bookings exclusively for Airtel Thanks customers. Special offer of 60% discount on bookings till June 15, 2019*
- *Airtel Thanks App brings a range of exclusive benefits to Airtel customers including premium content, special offers from top brands and enables digital payments through Airtel Payments Bank*

New Delhi, June 06, 2019: OYO Hotels & Homes, South Asia's largest, China's 2nd largest, and the world's 6th largest and fastest-growing chain of leased and franchised hotels, homes & living spaces and Bharti Airtel ("Airtel"), India's leading telecommunications services provider, have partnered to launch **OYO Store** on Airtel Thanks App.

Through OYO Store Airtel customers can now seamlessly book quality and affordable accommodations directly out of the Airtel Thanks app. Additionally, customers can also make online payments seamlessly via Airtel Payments Bank. Customers have the option of making the full payments upfront or book the accommodation by paying just Rs 1.00 and pay the remainder later.

Commenting on this new offering, **Burhanuddin Pithawala, Vice President, Conversions, OYO Hotels & Homes,** said, "*At OYO, our single-minded focus is to make standardized and trusted accommodation offerings at extraordinarily affordable and predictable prices accessible to Indian travellers across the country. With OYO Store, we are taking a step forward in this direction, by expanding our reach to the millions of Airtel Customers and offering them a seamlessly integrated booking experience.*"

Varun Das, Vice President - Product, Bharti Airtel said, *"As part of #AirtelThanks, we are focusing on giving more value back to our customers. India is getting more mobile every day and we are delighted to partner with OYO to bring quality, affordable accommodations for millions of our customers. This partnership will be part of the growing list of exciting digital services and offers including insurance and content, all delivered digitally through AirtelThanks app."*

Offers and promotions available to users on OYO App and website are also applicable on OYO Store on Airtel Thanks App. Users can avail 60% discount on OYO bookings via Airtel Payments Banks as launch offer till June 15, 2019.

How to book an OYO on #AirtelThanks app

1. Download and launch #AirtelThanks app (Free download app on Playstore and App Store)
2. Go to Airtel Payments Bank section by clicking on the 'Bank' icon at the bottom of the screen
3. In the Quick Actions grid click on 'OYO Hotels' icon to launch OYO Store
4. Search for an accommodation of your choice basis your place of travel
5. Book the accommodation and make the payment through your Airtel Payments Bank account

About OYO Hotels and Homes:
OYO is the world's 6th largest hotel chain operating from Tokyo to Texas and the world's fastest growing chain of hotels, homes & spaces! With the @Leisure Group joining the chain, OYO today has footprints in more than 800 cities across 24 countries including - UK, US, Japan, China, Malaysia, Nepal, UAE, Indonesia, Saudi Arabia, India and the Philippines. With over 20,000 buildings and 700,000 keys under management, OYO is backed by leading investors, including the SoftBank Vision Fund, Sequoia Capital, Lightspeed Ventures, Hero Enterprise, and China Lodging Group and has a mission to bring better living spaces for the world. For more information, log on to https://www.oyorooms.com/

Media Contact
Karen Annunciation - 9819703702; karen.annunciation@oyorooms.com
Malavikka Sharma - 9953420234; malavikka.sharma@oyorooms.com

About Airtel:
Bharti Airtel Limited is a leading global telecommunications company with operations in 18 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 403 million customers across its operations at the end of March 2019. To know more please visit, www.airtel.com