

Date: October 16, 2026

To,
The Manager,
Listing Department,
National Stock Exchange Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

Symbol: ROCKINGDCE

**Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India
(Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to the provisions of Regulation 30 read with Para B of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we hereby inform you that Rocking Deals Circular Economy Limited (“the Company”) is taking steps to expand its presence in organised grocery retail through its Retail Grocery Mart initiative, powered by Rocking Deals. The initiative is intended to bring everyday grocery essentials and value-conscious shopping together in an organised retail format.

➤ **Who are we?**

Rocking deals circular economy is an economic model and approach to resource management that aims to maximize the use of resources and minimize waste. It is designed to be more sustainable and environmentally friendly compared to the traditional linear economy, which follows a “take-make-dispose” pattern. In a circular economy, resources are kept in use for as long as possible, and their value is preserved and extended through various strategies

Rocking Deals is at the forefront of India’s circular economy movement, transforming how products are sourced, reused, refurbished, and redistributed. By extending product life cycles and minimizing waste, we create sustainable value across retail, logistics, and recycling ecosystems. Our integrated model connects brands, retailers, and consumers driving efficiency, affordability, and environmental responsibility at scale. Through innovation, transparency, and impact-driven operations, we are building a smarter, more sustainable future for commerce in India.

➤ **Our Proposal**

1. A Focus on Everyday Essentials and Consumer Convenience

The proposed retail concept aims to provide customers with access to a broad range of established consumer brands and essential grocery products. The contemplated brand portfolio includes names such as Haldiram’s, Suhana, Bikaner, Fortune, Nestlé, Parle, Hindustan Unilever, MDH, Catch, Tata Consumer Products, Daawat, India Gate, Gaiinda Phenyl, Rajdhani and Pansari, subject to applicable commercial arrangements, product availability and brand

authorisations. The Company plans to launch its first Retail Grocery Mart set-up at its Sarai store on 20 October 2026.

Through Retail Grocery Mart, the Company aims to explore opportunities in a segment driven by recurring consumer demand, product accessibility and value-conscious shopping. The initiative is intended to support the development of a retail platform with potential for future expansion, subject to business feasibility, execution and market conditions.

2. A Focus on Near-Expiry Products and Transparent Consumer Information

Alongside everyday grocery essentials, the Company intends to focus on a dedicated segment for products approaching their expiry or best-before dates, with an ambition to develop this proposition across India over time, subject to business feasibility, sourcing arrangements and applicable requirements.

The Company sees an opportunity to help address a consumer information gap by making date-related product information easier to notice and understand at the point of purchase. The proposed approach will emphasise clear visibility of applicable expiry or best-before dates so customers can make informed choices. Any near-expiry product offering will be handled in accordance with applicable food safety, labelling, storage and other regulatory requirements. The initiative also aims to explore ways to improve access to value-priced products and support the more efficient use of inventory, while maintaining appropriate standards for product quality and consumer information.

3. Expanding Business Opportunities

The Retail Grocery Mart initiative reflects the Company's approach towards exploring additional business opportunities and broadening its operating presence. The Company intends to evaluate the business model, operational requirements and potential for scalability as it progresses with the initiative.

The focus will be on developing a customer-oriented retail proposition that combines everyday essentials, product variety, transparent product information and a convenient shopping experience. The pace and scale of implementation will depend on the Company's business plans, commercial viability and other relevant considerations.

➤ MD's Message:

"The Company sincerely thanks its shareholders and investors for their continued trust, confidence and support.

Their confidence remains an important source of encouragement as Rocking Deals explores new avenues for growth and works towards creating sustainable long-term value for its stakeholders"

Mr. Aman Preet Singh is the promoter and chairman cum Managing Director of our company. He was originally appointed on the Board on May 10, 2005. He has founded Technix Electronics Limited in 2002. He holds a degree in Business Information Systems and Management from Middlesex University, UK. He has initially worked in England for a year and helped with founder in streamlining operations for e-commerce venture. He took up a

ROCKINGDEALS CIRCULAR ECONOMY LIMITED

Regd. cum Corp Office: 12/3, Milestone, Near Sarai Metro Station, Mathura Road, Faridabad, Haryana-121003

franchise of Tata Teleservices and currently working as Managing Director of Rockingdeals Circular Economy Limited.

The details as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with Para B of Part A of Schedule III and SEBI Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are also enclosed herewith as **Annexure-A**.

Kindly take the above information on record.

Thanking you.
Yours faithfully,

For and on behalf of
ROCKINGDEALS CIRCULAR ECONOMY LIMITED

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PREET

Digitally signed by
AMAN PREET
Date: 2026.10.16
13:36:57 +05'30'

Aman Preet
Managing Director
DIN: 00140021

Date: 16.10.2026
Place: Faridabad, Haryana



Annexure-A

Disclosure as per Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with Para B of Part A of Schedule III and SEBI Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

S.no	Particulars	Details
a)	Existing capacity	Deals based grocery deals
b)	Existing capacity utilization	N.A.
c)	Proposed capacity addition	Organized retail grocery stores
d)	Period within which the proposed capacity is to be added	With immediate effect
e)	Investment required	₹50,00,000/-
f)	Mode of financing	Internal accruals
g)	Rational	The Retail Grocery Mart initiative reflects the Company's approach towards exploring additional business opportunities and broadening its operating presence. The Company intends to evaluate the business model, operational requirements and potential for scalability as it progresses with the initiative. The focus will be on developing a customer-oriented retail proposition that combines everyday essentials, product variety, transparent product information and a convenient shopping experience. The pace and scale of implementation will depend on the Company's business plans, commercial viability and other relevant considerations.