



Phn.: 92122 00000

## **ROCKINGDEALS CIRCULAR ECONOMY LIMITED**

Regd. cum Corp Office: 12/3, Milestone, Near Sarai Metro Station, Mathura Road, Faridabad, Haryana-121003

To,  
National Stock Exchange of India Limited  
Listing Department  
Exchange Plaza, C/1, Block G,  
Bandra Kurla Complex, Bandra (E), Mumbai  
400051

**Trading Symbol: ROCKINGDCE**

**Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Strategic Collaboration with GRENEW FZE**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR”), we wish to inform that Rockingdeals Circular Economy Limited (RDCEL) has entered into a strategic partnership on February 12, 2026, with GRENEW FZE, a company based in Sharjah, UAE. The agreement has been signed through RDCEL’s Dubai-based subsidiary, Rocking Deals General Trading LLC.

This is a working partnership between the two companies in the circular economy and recycling space. Under this arrangement, Rockingdeals will mainly source and supply e-waste, surplus inventory, and other recyclable materials through its business network. GRENEW FZE will handle the technical side, such as sorting, testing, refurbishing, recycling, and processing these materials using its technology and facilities.

The idea is to give a second life to products and materials that would otherwise go to waste. Instead of dumping excess or discarded goods, both companies will process, refurbish, and resell or recycle them in a structured way. They will also explore opportunities to source and distribute surplus and refurbished products across borders, especially in the UAE and nearby international markets.

The profits from this business will be shared equally between both companies on a 50:50 basis. This means both parties share the risk as well as the rewards from the partnership. GRENEW will also work closely with RDCEL for key categories like e-waste, metals, and other agreed inventory, ensuring smoother operations and better coordination.

This collaboration helps RDCEL expand its presence in the Middle East without building heavy infrastructure on its own, as GRENEW already has advanced recycling capabilities. GRENEW’s parent company, Pinnacle Groups FZE, has invested in a large and modern recycling facility of around 10,000 square meters, with the ability to recycle up to 50,000 metric tons of waste every year. The facility focuses on reusing resources through a reverse supply chain model, which reduces waste and lowers the need for new raw materials.



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Overall, this partnership is about working together to reduce waste, recover value from unused products, and grow a sustainable circular economy business in the Middle East in a practical and scalable way.

RDCEL will make further disclosures as and when material developments occur in relation to this collaboration, in compliance with SEBI LODR.

The particulars / details as per SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are enclosed **Annexure-A**.

You are requested to take the above information on record.

Thanking You,  
Yours Faithfully

**For Rockingdeals Circular Economy Limited**

**Aman Preet**  
**Managing Director**  
**DIN: 00140021**

**Place: Faridabad**

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**Annexure-A**

<b>Sr. No</b>	<b>Particulars</b>	<b>Details</b>
<b>1</b>	Name of the Agreement	Strategic Partnership Agreement
<b>2</b>	Name(s) of entity(ies) with whom agreement / Joint Venture is signed	GRENEW FZE
<b>3</b>	Area of agreement / Joint Venture	Dubai, United Arab Emirates
<b>4</b>	Domestic / International	International
<b>5</b>	Share exchange ratio / Joint Venture ratio	50:50 profit sharing
<b>6</b>	Scope of business operation of Agreement / Joint Venture	The profits from this business will be shared equally between both companies on a 50:50 basis. This means both parties share the risk as well as the rewards from the partnership
<b>7</b>	Details of consideration paid / received in Agreement / Joint Venture	NIL
<b>8</b>	Significant terms and conditions of Agreement / Joint Venture in brief	The profits from this business will be shared equally between both companies on a 50:50 basis. This means both parties share the risk as well as the rewards from the partnership
<b>9</b>	Whether the acquisition would fall within Related Party Transactions and whether the Promoter / Promoter Group / Group Companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	Not Related Party Transaction
<b>10</b>	Size of the entity(ies)	Grenew FZE is a recycling company based in Dubai, UAE, with a total asset value of approximately AED 55 million (\$15 million).
<b>11</b>	Rationale and benefit expected	This will strengthen Rockingdeals' footprint globally, particularly in the Middle East region, and enhance its capabilities in processing, refurbishment, and monetisation of electronic waste, excess retail inventory, ferrous and non-ferrous metals, and other merchantable inventory categories. This will boost circularity in the region.