Phn.: 92122 00000

ROCKINGDEALS CIRCULAR ECONOMY LIMITED

Reg. Office: 12/3, Milestone, Near Sarai Metro Station, Mathura Road, Faridabad, Haruana-121003

12th November 2025

To,

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex, Bandra (E), Mumbai – 400051

Trading Symbol: ROCKINGDCE

Subject: Intimation regarding Retail Revolution with 157% Revenue Growth in H1FY26 and Expansion into Sustainable Quick Commerce by Rockingdeals Circular Economy Limited (RDCEL)

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with Part A of Schedule III, we wish to inform you that Rockingdeals Circular Economy Limited (RDCEL) has announced Retail Revolution with 157% Revenue Growth in H1FY26 and Expansion into Sustainable Quick Commerce.

This reflects heightened demand for open-box, excess, and refurbished inventory, supported by expanding franchise operations, improved sourcing efficiencies, and enhanced cost optimization across the value chain.

The detailed press release in this regard is enclosed herewith for your reference and dissemination on your website.

Thanking You,
Yours Faithfully
For Rockingdeals Circular Economy Limited

Deepika Dixit
Digitally signed by Deepika Dixit
Date: 2025.11.12 09:18:00 +05'30'

(Deepika Dixit)
Company Secretary & Compliance officer
ICSI Membership No: ACS61222

Rockingdeals Leads India's Circular Retail Revolution with 157% Revenue Growth in H1FY26 and Expansion into Sustainable Quick Commerce

- ***Rockingdeals Circular Economy's Revenue more than doubles on strong momentum in its retail and distribution in H1FY26***
- ***Through Sustainquest, Rockingdeals has been strengthening its position as a pioneer in sustainable retail***
- ***Rocking Deals to oversee Amazon's (UAE) near-expiry inventory, enhancing sustainability and supply-chain efficiency***

Mumbai, 12 November 2025, Wednesday: Rockingdeals Circular Economy Limited (NSE: ROCKINGDCE), India's leading B2B re-commerce company specialising in excess inventory management, sustainable procurement and circular economy solutions, has reported exceptional financial performance for the half year ended September 30, 2025. The Company posted a consolidated revenue of ₹5,504.56 lakh, registering a robust 157% year-on-year increase, while Profit After Tax (PAT) rose 57% YoY to ₹503.91 lakh, showcasing continued growth in both revenue and profitability driven by its expanding sustainable retail model and operational efficiency. With a PAT margin of 9.16%, the company continues to demonstrate disciplined financial management and sustainable growth trajectory within India's evolving circular economy landscape.

The growth reflects heightened demand for open-box, excess, and refurbished inventory, supported by expanding franchise operations, improved sourcing efficiencies, and enhanced cost optimisation across the value chain. Despite ongoing macroeconomic headwinds and supply chain fluctuations, Rockingdeals' operating model has sustained its momentum—highlighting the company's resilience and its growing relevance in India's re-commerce landscape.

A key driver of this momentum is Rockingdeals' strategic foray into Quick Commerce (Q-Commerce) through its subsidiary Sustainquest Private Limited (SQPL). With a focus on the wholesale and distribution of branded goods, Sustainquest is leveraging technology to accelerate last-mile fulfilment, improve accessibility, and deliver value-driven solutions to consumers across India and abroad. Its entry into this fast-evolving segment strengthens Rockingdeals' commitment to extending product lifecycles, reducing waste, and making reuse mainstream—reinforcing its position as a pioneer in sustainable retail.

This entry strengthens RDCEL's commitment to sustainability and its mission of extending product lifecycles through responsible consumption and re-use. By diversifying into Quick Commerce, Rockingdeals Circular Economy Limited has been strengthening its position as a pioneer in sustainable retail — advancing affordability, accessibility, and environmental responsibility through innovation.

In line with its broader mission of waste reduction and value recovery, Rocking Deals General Trading LLC, a leading liquidation and sustainable commerce company based in Dubai, has signed a strategic agreement with Amazon to save millions of dollars in near-expiry inventory. Under this partnership, Rockingdeals will manage and repurpose products with less than 30% shelf life remaining, ensuring efficient redistribution to vendors, customers, and restaurants capable of consuming them before expiration. This initiative supports both companies' sustainability goals and significantly reduces wastage across the supply chain.

By leveraging Rockingdeals' established secondary market network and operational expertise, Amazon will be able to ensure responsible inventory management and recover value from products that would otherwise go unsold.

Aman Preet, Chief Financial Officer, Rockingdeals Circular Economy Limited said, *"The first half of FY2025-26 has been a period of growth for Rockingdeals Circular Economy. Our strategy of promoting sustainable consumption and driving re-commerce at scale is showing consistent results. We continue to optimize operations, strengthen our retail footprint, and invest in technology to make circular economy products mainstream in India. With increasing consumer awareness about sustainability, our model of giving products a second life, whether refurbished, returned, or excess inventory, positions Rockingdeals as a key player in India's transition toward a greener, more circular economy.*

As we expand our presence in quick commerce and re-commerce channels, we are committed to building a scalable and sustainable operating model that drives consistent value creation for all stakeholders."

About Rockingdeals Circular Economy Limited (RDCEL)

Rockingdeals Circular Economy Limited (RDCEL) is India's leading B2B re-commerce company, now strategically expanding into high-speed Quick Commerce through its subsidiary Sustainquest Private Limited (SQPL). Listed on NSE Emerge, RDCEL operates a trading-led model that extends product lifecycles by sourcing surplus, open-box, and refurbished goods directly from manufacturers and distributors. The company is committed to sustainability, affordability, and innovation in value delivery — building resilient re-commerce and Q-Commerce ecosystems for India and beyond.