October 01st, 2025

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra - Kurla Complex
Mumbai - 400051.

Trading Symbol: ROCKINGDCE

Dear Sir(s),

Sub: Intimation regarding appointment of ROCKING DEALS GENERAL TRADING LLC as Authorized Trading Partner for Eureka Forbes' 'Forbes' Brand in the GCC

Dear Sir/Madam,

Pursuant to the Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, we are glad to announce the appointment of ROCKING DEALS GENERAL TRADING LLC as Authorized Trading Partner for Eureka Forbes' 'Forbes' Brand in the GCC.

Attached is the press release sent for publication.

This intimation is also made available on the website of the Company at www.rdcel.com

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Thanking you,
Yours Faithfully
For Rockingdeals Circular Economy Limited

Deepika Dixit
Digitally signed by Deepika Dixit
Date: 2025.10.01 12:40:43 +05'30'

(Deepika Dixit)
Company Secretary & Compliance officer
ICSI Membership No: ACS61222

Encl: Proceeding of AGM

ROCKING DEALS GENERAL TRADING LLC Appointed as Authorized Trading Partner for Eureka Forbes' 'Forbes' Brand in the GCC

New Delhi – October 1, 2025 – Rockingdeals Circular Economy Limited (RDCEL) (NSE-Emerge: ROCKINGDCE) today announced a significant milestone in its strategic global expansion, confirming that its subsidiary, **ROCKING DEALS GENERAL TRADING LLC**, has been formally appointed as an authorized representative and trading partner for **EUREKA FORBES LTD.**, the legal owner of the "Forbes" brand.

This authorization, effective September 26, 2025, grants ROCKING DEALS GENERAL TRADING LLC permission to utilize the "Forbes" brand name, logo, and associated marketing materials for the purpose of selling its authentic products across both online and offline markets in the GCC (Gulf Cooperation Council) markets.

The partnership is a key element of RDCEL's broader strategy to establish a strong presence in the Middle East and North Africa (MENA) region through its subsidiary, which is already a partner with major e-commerce platforms like Noon and Amazon Middle East. This collaboration immediately expands the market reach for Eureka Forbes' products and significantly enhances the portfolio of high-quality brands offered by Rockingdeals General Trading LLC in the region.

Commenting on the development, an official spokesperson for ROCKING DEALS GENERAL TRADING LLC stated, "This is a pivotal partnership that underscores our commitment to bringing high-quality, trusted brands to the GCC consumer. Eureka Forbes is a name synonymous with excellence, and we are excited to be the authorized partner entrusted with representing the 'Forbes' brand in this growing market. This appointment is a strong vote of confidence in our rapid market penetration strategy in the MENA region."

The authorization is governed by a commercial agreement and allows for the exclusive use of the "Forbes" brand for promoting and selling its products, ensuring all usage adheres strictly to the established identity and standards of Eureka Forbes Ltd. This appointment, however, does not transfer any ownership of the "Forbes" brand or its associated intellectual property rights.

This strategic collaboration complements RDCEL's existing focus on quick commerce and re-commerce, aiming to meet the rising consumer demand for speed and affordability while championing the principles of the circular economy.

About Rockingdeals Circular Economy Limited

Founded in 2005, RDCEL is a B2B re-commerce company specializing in the bulk trading of surplus, open-box, refurbished, and pre-owned goods. The company's business model extends the product lifecycle, contributing to the circular economy by reducing waste and promoting sustainable consumption. RDCEL's diverse product portfolio includes electronics, appliances, apparel, and footwear, sourced from major brands and e-commerce vendors. RDCEL successfully completed its IPO in November 2023 and is listed on the NSE Emerge.

For Media Queries, Please Contact: Wichita Communication Private Limited E. Mail: wichitapr.ir@gmail.conm